Chair Jordan Taylor called the regular weekly meeting of the University Centers Advisory Board to order on Monday, February 22, 2010 at 4:03pm in the Earl Warren College Room at the University of California, San Diego.

Absences:
**Present:** Kelli Michel (Revelle), Krishna Velkuru (Warren), Leo Trottier (Vice Chair), Manuel Ruidiaz (GSA), Erik van Esselstyn (Student at Large), Jordan Taylor (Chair), Ricsie Hernandez (AS, left early), Jason Thornton (Alumni), Larry Le (ERC), Sharon Van Bruggen (University Centers)

**Absent:** Tim Qi (Sixth), Thao Nguyen (Marshall), Emily Marx (Staff Association), Ryan O’Rear (Muir), Summer Nam (Student at Large), Kristina Cruz (SAAC), Rodolfo John Alaniz (GSA), Paul Terzino (University Centers)

**Approval of Minutes:**
Motion to approve Meeting 5 minutes passed with an amendment.

**Announcements:**
Participate in the Student Foundation Dance Marathon!

**Public Input:**
AV Tech Fee Waivers
- Asian and Pacific-Islander Student Alliance, 15th Annual Benefit Talent Show
  - March 6, 2010 in PC West Ballrooms A/B
  - Show performing arts of Asian and Pacific Islander community
  - Fundraising for Union of Pan-Asian Communities
  - Involvement with Census 2010
  - Free of admissions but raising money for charity through concessions
  - Final amount in possession $2760.20, have a deficit of $115.95 from the cost of program
  - Since AS didn’t fund the full cost of other aspects of the program, get those covered and AV tech pulled out of the AS funding list if the fee is waived by UCAB
  - Requesting $1243

- Liberty in North Korea
  - Non-Profit international organization
  - Requesting $88 for a screening of a documentary 8pm PC Ballroom B
  - Open to all of campus: will be flyering, posters, going around to other organizations

- HMP3
  - Academic Enrichment Program partnership
  - Working with underserved community in future careers
  - AV Tech for one of two GBMs in PC Ballroom March 3- “what to do in the gap year”
    - Focus on educating members on future careers in medicine
    - Open to campus
    - Expecting about 300-400 students
- Not charging for admission
  - It is a student and AEP run program

**Reports:**

- **Chair’s Report**
  - Paul is not here, taking care of his daughter
  - The Loft Referendum has been turned down but there might be talk of it in later years
  - Consumer Price Index
    - AS approved the escalator
    - Will be going to GSA tonight
    - Will be a part of Spring referendum pending GSA and VC Penny Rue’s approval
    - UCAB would become a University Centers Board
  - Retail committee decided that Chase was the bank of choice
  - Sharon, Jordan and Paul met to form the strategic committee to help plan the vision for University Centers in the next 5-10 years and maybe even further down the road.

- **Vice Chair’s Report**
  - Catering MOU discussion committee meeting tomorrow 1pm
    - Open meeting so anyone can come

- **Director’s Report**
  - Remaining budget $670

- **Sharon van Bruggen**
  - Game Room survey thoughts: svanbruggen@ucsd.edu
    - Land gaming is a topic of interest but could be difficult to do
    - Food and drinks
    - Karaoke-charges people would be willing to pay
    - Add Play Station 3
  - Marketing won three awards-for PEG, banners for Student Center and for Discover campaign
  - Further discussion about the sustainability award designs

- **Member Report**
  - None

**New Business:**

**AV Tech Fee Waivers**

- Motion to fund LiNK in full for screening-$88 approved
- Motion to fund HMP3 in full for GBM-$88 approved
- Motion to fund APSA $116 for Talent Show- approved

Chase was picked because it was voted the best based on a rubric by the committee which looked over the proposal.

- Motion to enter into exclusive negotiations with Chase- approved

**Old Business:**

None
Open Forum:
None

Roll call:
Ricsie left early

Adjournment:
Meeting was adjourned at 4:50pm

Submitted by UCAB Secretary,
Beza Abebe