

University Centers Advisory Board
Meeting Minutes February 25, 2014
Warren College Room

Call to Order

- Meeting called to order at 2:08 pm
- Present: Ernesto Reyes, Justin Dewaele, Jason Thornton, Sharon Van Bruggen (Director), Sammy Chang(Chair), Bryan Arias, Louie Wang, Claire Maniti, Ellen Kim, Tiffany Miao, Elyssa Droge (Vice Chair), Emily Marx, Christy Aballero, Jehoan Espinoza, Colin King, Daniel Jacobsen

Public Input

Chair Report, Samuel Chang

- Budget Committee after UCAB meeting, come to be well informed

Vice Chair Report, Elyssa Droge

- Going over Space allocation guidelines, segregating rules for office spaces/ storage spaces

Director Report, Sharon Van Bruggen

- Core Values(In New Business)
- Members of Senior Management: John Payne/Doug/Hugh Hagues

New Business

- Core Values: narrowed down to 14 values
- Senior Leadership team present to discuss, what budgetary proposal we should be looking at, have a unified idea and move forward with collaboration
- Sharon: Have 31 responses to survey
- Top Values: community, sustainability, ethical, service, adaptability, education, flexibility, hospitality, quality, safety, service, professionalism.
- Which 3 matters the most? Community, sustainability, tie between ethical and transparency/integrity, hospitality/service
- Have dialogue about top values, and which we should focus on
- Agree for community and sustainability as top 2
- Jason: Service got 5-6 votes, then 4? Is that a counting error?
- Sharon: Service is in top 4, but also has 4-5 votes
- Justin: By sustainability do we mean environmental sustainability?
- Ellen: Multiple levels of sustainability, built with lead standard, environmental, budget and facilities, multiple levels
- Bryan: To me it means that we are financially stable, spend and make money
- Justin: Assumed environmental sustainability, if so, it's not a core value, it's not something unique that we offer, environmental sustainability should be present all over campus
- Ernie: Include environmental, physical; broader scope of what it can mean, limits us if we use one definition. Makes it more attractive to budget call if we have a larger scope
- Claire: If it's going to be a core value, everyone who looks at it should know what it means, it needs to be direct. I argue to clarify what kind of sustainability.

- Sammy: Should all realize that it should not be a response of current situation, should be what UCEN serves to students
- Colin: Personally don't think we need to clarify, what sustainability means is that we are using enough resources, regardless of whether its money or environmental impact, but we aren't eliminating resources for future use. Beneficial to be broad
- Tiffany: Serving students specifically, or what?
- Louie: Continue to provide service, it is the source of everything,
- Ellen: Thinking of an environment conducive to gathering, having a sense of place. Heart and Soul, having community be center of campus.
- Emily: I would pick hospitality/ service as 3rd because it's a core aspect of what university centers provides which is unique on campus
- Colin: Second that because our motto is heart and soul, so hospitality is heart, and community is soul
- Claire: Ditto to Colin about hospitality
- Louie: Second
- Yes: 13
- No: 3
- Abstain: 1
- Ellen: Who said no, can you think of another word?
- Bryan: UCAB should be more for service, not hospitality, how word is interpreted
- Sharon: Might have helped to provide framework for dialogue, this will only help get to the future. Will play into definition. Keep dialoguing to see if words pop up to top. Nothing will be set in stone by end of meeting.
- Justin: Prefer Education/learning as 3rd, because it is a concrete example of service
- John: Broad/ specific definitions get caught up. I prefer safety, quality, operational needs as 3rd since I'm operations. How to bring about a service, flexible and adaptable is a key value looking forward to get prepared for need.
- Sammy: With Justin about education because we are part of a university, learning to be a leader and do things you love.
- Ellen: Also education and learning, one stop mic room, if we are providing services more for students, for education and learning purposes
- Colin: Is this just for UCAB?
- Sharon: UCAB and University Centers based, but will be published, on page of what we represent. It is not only 5-6 things we are funding on. We are not creating it as a funding mechanism. Used to be able to say what matters. We have something to evaluate against. If our value is education and learning, we should fund the room,
- Jason Thornton: Can we make them phrases??
- Sharon: Yes you don't have to pick out 3 words, will be sentences.
- Sammy: Helps with getting that down
- Jehoan: Have we had this conversation with staff? What do they think?
- Sharon: Adaptability and friendliness, hygiene, quality, excellence, cleanliness, enjoyment and fun.
- Claire: Why isn't there a word for growth or building? Community and growth? Services grow through community and leadership.

- Emily: University Centers is multifaceted, so it stands for many things, feel that end result can be more than 3 so it expresses the breadth of life of centers
- Louie: Sustainability- Keep and maintain students' needs outside of class. Includes hygiene, flexibility, sustainability should include hygiene adaptability and flexibility
- John: Sustainable is flexible
- Colin: Sustainability is a much more passive role whereas adaptability and flexibility is more active. Sustainability is more like maintaining.
- Sammy: Anything else to add about what you think the words mean?
- Sharon: Just the words to talk about or other words to add? Limiting us to 3?
- Sammy: No don't have a top number but what we think is more important
- Emily: Some of the words with 4 votes could be pulled in because it can be related
- Tiffany: Why is it top 3? Cant it be top 5?
- Sammy: Could be if there's a push for it
- Ernie: By limiting to 3, are narrowing the actual services provided so we could do top 5. If we start putting words together it can get messy. Operation standpoint is really crucial. Budgetary or what students need. I would push for top 5
- Colin: I agree
- Sharon: Some words that haven't been brought up. Technology, haven't even addressed on that, engaged in technology so you don't think about it? Staff doesn't always have tools to keep up. Also assessment, but could play that into adaptability and flexibility. Working all together is idea of supportive environment. Could be through education...but words that are missing.
- Ernie: Community because what gets lost in translation: recognition of UC as a whole. Inclusiveness: could be in community...also respect is important
- Jason: Agree about respect, but also professionalism. Technology could go under adaptability.
- Colin: Technology-Cannot do that because can't spend money for high cost and low returns, could go with sustainability like paper saved, but don't see it as a core value.
- Emily: Technology and community connections, apps for major conferences, can start cool app saying what's happening in PC or things to facilitate.
- Sammy: Technology can be used to assist, but is not the main thing university centers supports. Goes with what Colin is saying. Have very different ideas and are trying to assimilate. Respect could also be one. Community and sustainability for sure, and service another thing to be added on?
- Sharon: Like to keep service because it's what we do on the daily.
- Tiffany: Service and Community put in same category?
- Claire: Would still be good to keep service and community separate. If we lump them together we lose something
- Sharon: Community is outcome we are looking for, hospitality and service are deliberate
- Ernie: At the end we are defining what processes are, open to broadness but should not convolute and lose value.
- Sammy: Community, not so many definitions to be interpreted by students?
- Ernie: Should be flexible, but shouldn't overpack it.

- John: Values are so broad, how specific do you want to get? Community can be a lot of things, UCSD or SD community. How much more do you want to fine tune it? Narrow it to 5.
- Sammy: Community sustainability, hospitality/service, flexibility/adaptability, one more?
- Sharon: Education kicked out?
- Emily: Thinking about development or growth
- Claire: Not narrowing it by end of meeting right?
- Sammy: No just things to focus on. Education learning growth and development is something that can be worked out together somehow

Old Business

Member Reports

- Colin: Introduced idea of a resource center, with money they are receiving from office of president, they are interested in using it for resource center. Someone will come in by week 10 or spring. Sports Bar concept: ensure that they can still buy pitchers. Porters and homeplate are the only places that sold pitchers.
- Sharon: Will research it further, wouldn't lose space as licensed space. Make sure that it has liquor license.
- Ellen: Round Table Sports Bar concept-strongly against round table
- Christy: MCC split evenly, if we keep round table, can we make it look more lively and attract more people
- Sharon: Space itself, lounge part is our space, did a refresh 2 years ago, but counter is their space, so we can't change it. Invest in it once, but not again.
- Jason: When round table renews do they have to renegotiate pitcher policy?
- Sharon: because it's only 1 year renewal only standard renewal, update on sustainability. If renew for 10 years, vendor invests in space
- Tiffany: Sixth college- the majority wants to get rid of round table, but another pizza place is ok. They say Round table is pretty good but not on UCSD campus.
- Sharon: Sent email about Café Roma. Last day serving is March 7th and have a week for taking everything out. Put up temporary wall so people can use seating. Winter quarter next year is when new coffee concept will come in.

Announcements

Open Forum

Adjournment

Meeting adjourned at 3:08 pm