

University Centers Advisory Board
Meeting Minutes February 4, 2014
Warren College Room

Call to Order

- Meeting called to order at 2:05 pm
- Present: Ernesto Reyes, Justin Dewaele, Jason Thornton, Sharon Van Bruggen (Director), Sammy Chang(Chair), Bryan Arias, Ellen Kim, Daniel Jacobsen, Emily Marx, Louie Wang, Christy Aballero, Hue Tran, Jehoan Espinoza, Elyssa Droge(Vice Chair), Claire Maniti, Tiffany Miao

Public Input

External TESC for DECaF

- AV Tech Fee
- \$600.00
- AS of the Engineering organizations
- Catered to uniting the engineering community
- Largest career fair on UCSD and West Coast
- 2500 Students attended, same number of companies
- Doubled corporate sponsors since last year
- Marketing: T-shirts, Brochures, Fliers, Electronic Media
- Work with university centers to provide unity for the students
- Bryan: When?
- 21st 9:30 am -2 pm
- Louie: How many students and where?
- PC ballroom and 2500 students
- Ellen: Have you sought funding from other sources
- Yes
- Louie: Is the San Diego community allowed to come?
- Only UCSD students
- Louie: How about Alumni?
- Yes
- Sammy: So it's open to any UCSD undergrad students?
- Yes
- Sammy: How long has it been going on?
- Since 1998
- From 7-12 sponsors and having new ones show up
- Great opportunities to get jobs and full time/ part time internships

Chair Report, Samuel Chang

- Budget call released this week or next week
- The Interim Vice Chancellor Student Affairs inadvertently changed one of his 4 initiatives
- Integrated advising to peer mentoring
- Stopped referring to it as his main initiative

UCOP Expense Reports (2010-2013)

- UCSD business office student affairs has sent to UCOP in terms of accountability
- Need to be given an expense report so that the referendum fee is being used in proper sense of referendum
- Examine what has increased in expenditures over the past 3 years
- \$18000 to 25000
- Not ordered yet, but worthwhile to have so that aware of the trends in the budget
- Grand total dropped from 2012-2013 to 2013-2014
- Not retail income, just referendum
- There are other incomes being put into University Centers
- Bryan: Since the loft is expenditure is that the restaurant that doesn't make money?
- Sharon: No it's Zanzibar that's the restaurant not the loft
- Cannot look at it and say what is our budget, careful about how you look at it. Not only 6 million dollars there are others not accounted for
- No longer can cover debt by increasing rent and income not many space options.
- Buckle down rather than increasing costs
- Louie: Maintenance is most unstable, no way to predict next year's maintenance?
- As we budget every year we are deferring maintenance so that's where fluctuation comes. Always will be fluctuation because sometimes tech issues that we can't plan for. Will always be fluctuation. What changes do we expect next year and
- Claire: Capital Projects?
- Sharon: Large scale renovation projects or new buildings. Any flexibility renovations are capital. Considered as new construction.
- Sammy: Every budget office has a different way of budgeting. There is variation, but general idea.
- Sammy: Having understanding of projection will be beneficial.
- Sharon: Happy to hold additional budget meetings/dialogues so we can have information. Let me know.

Vice Chair Report, Elyssa Droge

- Budget committee today at 3:30 in Bear room
- Talk about what projections we want to see, if we cut certain items out
- Every Tuesday 3:30 to 5 pm

Director Report, Sharon Van Bruggen

25th anniversary of price center west

- Committees to plan activities and messaging if anyone is interested in helping with that celebration.
- Keeping it simple because we don't have budget
- Fire marshal report: Event space inspections, all four spaces checked
- Decent report but some changes to make, but will easily fall through maintenance budget that we have
- Ellen: Has D'lush cleared their inspection?
- Sharon: Have passed the inspection but do not have approval from fire marshal until seating is finished. Not opening tomorrow, but soon.

Core Values of UCAB Discussion

- Come up with identified core values of UCAB
- Quick review of what the values of UCAB is today

- Read through list and pick out 20 that stand out
- Just for opinion, not collection
- Activity: Circle top 20, then top 7-8 values that you think represents University Centers
- Sammy: Bring up in what direction should we be focused? Original cultures or unity and being one
- Louie: Old SC compared to New Student Center(hereafter referred to as SC), New SC has food, service, bookstore, but not saying we don't need Old SC. We need these old traditions, but if we are talking about budget, then they are not generating any revenue. The student orgs do not have good budgeting. PC has much more
- Revenue so which SC should we focus on?
- Colin: I agree. Not as efficient. But it does provide community and resources for underprivileged communities. Food Coop has best vegetarian options on campus, little things that we cannot devalue. Should look for alternative solutions so they can bring more money.
- Ernesto: Caught up in saving money, but it's hard to put a dollar value on a community. Hustle and bustle of PC vs. a small calm area. Its own little city in a little city. Methods to help them generate more funds? Yes. Students before us in UCAB wanted that space there which is why new spaces are being built there. Maintaining that is important
- Claire: If we get rid of Old SC we are getting rid of fun part of campus. Being able to provide services to students. Could look at how to bring more awareness to available services presented there. Bringing more life into it rather making it fit into PC. Not want the same thing.
- Justin: It's important to be conscious about a lack of funds, as students on this board should support other students and what kind of orgs are housing the new student center. Difficult to start those orgs cannot devalue that space. Priority should be to always support other students.
- Sharon: Process of setting core values isn't complete, but framework for making decision. Revenue vs. Core value. We need to refocus on our mission and values so we are making thoughtful and mindful decisions.
- Dan: Trying to think of what inspired the first student centers instead of just classrooms, the top 3 are looking for community, recreation, and education but not only in schooling rather enriching life education. Old SC is a huge part of that, it's not as simple as cutting places out of Old SC. We are in a budget deficit but need to be open to changing aspects of old SC to balance ourselves.
- Claire: When we look at what original student center is, are places where you have alternative community. Where student government is centered and where you have more diversity. How can we enliven it rather than how to gain revenue. Try to refocus that area rather than money. Only space on campus where alternative community thriving
- Louie: Since we are on budget crisis, we need funds. Reason for no funds is no awareness. The general bookstore needs to have more items, events, and more event spaces to draw attention from students. Draw people into Old SC instead of using it as a walkway.
- Colin: That area is never going to generate any revenue unless we destroy its aura, and don't know why this discussion is happening. Think that this decision will better the budget deficit and crisis. How are we supposed to better deficit how come all of these

- things are being made to destroy campus culture. Is that what we want to do to bring money?
- Louie: I don't think anyone wants to destroy campus culture, not our goal, can see that students will react strongly. Destroying campus culture is never an option. Trying to help and increase reputation and awareness rather than destroy.
- Ernesto: Unfortunate situation never a middle ground. To retain community culture but trying to think of a solution because this discussion is going in a circle. Must sacrifice one aspect of school for another. Idea: Grand reopening of student center. Equally as important as PC. PC found roots and origins in Old SC. Has unfortunately been overshadowed by PC. Draw more attention to old SC. How do we push for it? Rediscover Old SC PC is there because of need for expansion.
- Sammy: Amazing solution, AS has done its part last year, Coop Night. Need to bring people continuously there. Point where we need to bring it there on their own time. Needs to be some data so we can move forward for what we need to do. What previous UCAB decisions are? Sharon: There's a reason student center is diff from PC because it was intentional. Alternative culture and general tone from UCAB. PC was built and expanded because it was at center of campus and when PC opened, but still wanted Old SC. Real thought put into having Women's Center and LGBT and BSU had option to be at PC but there is a community and reason there. Not always convenient or easy. Even in more recent years, renovations have always been a part of trying to bring awareness to student center.
- Sammy: There may be a board in the future that decides not to, it's the policy of how to follow through with idea. Did talk about Old SC but since have new members because beneficial in how we have to move forward. Board in 2 years will continue this effort instead of changing everything
- Sharon: Opportunity to explain the decisions you are making. Other students will only know what they see but there is a reason why you are making the decisions you are making. What matters to the students as student reps.
- Sammy: Variety of ideas to make one clear mission plan and values.

New Business

TESC DECaF AV Tech Fee

1. No?
2. Yes
3. No
4. No
5. Yes
6. Yes
7. Yes
8. Yes
9. No
10. Yes

Move to fund for 350.00 Daniel

Seconded by Ernesto

Old Business

Member Reports

Announcements

Open Forum
Adjournment

Meeting adjourned at 3:25 pm