

University Centers Advisory Board
Meeting Minutes January 14, 2014
Eleanor Roosevelt College Room

Call to Order

- Meeting called to order at 2:06 pm
- Present: Sammy Chang (President), Ellen Kim, Tiffany Moo, Sharon Van Bruggen, Louie Wang, Elyssa Droge, Ernesto Reyes, Daniel Jacobsen, Jason Thornton, Hue Tran, Christy Aballero, Justin Dewaele, Daniel Jacobsen, Claire Maniti, Liza Lukashava, Doug(UCEN), Alex, John, Colin King
- Icebreaker: If you were a bird what park would you walk in and how?

Public Input

Tech Fee Waiver for California Health System Pharmacist, Soraya, Sarah, and Alex

- CSHP is a nonprofit professional organization, from school of pharmacy
- Does a lot of community outreaches for San Diego
- Teach kids about flu prevention and poison prevention
- Explore career options by arranging hospital visits
- Self-run organization
- Do fundraising ourselves
- Culture fusion: 150-200 people mostly students
- Students from pharmacy or medical school and undergrads and alumni are invited!
- Showcase the diversity of UCSD and pharmacy school
- Talent: singing, dancing fashion show
- International food
- Some money goes to scholarship
- Global health educating grant: Money to come up with research project concerning pharmacy and culture
- Examples: TJ Diabetes Testing clinic, Pharm students set up a free clinic in Nigeria, teach rural communities
- Ellen: Where is event? And how many ppl?
- Ballroom east PC. 150-200 ppl. Always sells out. Majority is students
- Elyssa: Have you sought funding elsewhere?
- Got \$250 from other sources
- Hue: Who else attends other than students?
- Friends, family, alumni, and national level pharmacists
- Dan: When is event?

- In May 6-10 pm

Tech Fee Waiver for LGBTQIA

- Biggest educational org on campus
- Ask for tech fee subsidy for AV tech class
- 8-11 pm Saturday
- 350-400 people
- Admission is free
- Has funding from AS, but want other money to pay for performers(\$500)
- Others local performers from SD coming
- Increase attendance at UCSD for the show
- One of the only spaces for people to talk about gender identity and cultivate a bigger connection with audience in future
- Christy: Date and time?
- 8-11 Feb 15th
- Ellen: Location?
- PC Ballroom East
- Sammy: How are you advertising?
- FB and fliers
- Will it involve alumni?
- Yea, anyone who wants to come, free parking

Student Center Mural, Andrew Noda

- Propose idea of creating mural at center of old student center where lots of students walk by
- Bring students back to student center, new student center shadows old student center
- G store and Food coop have been hit financially, by putting a mural there people might take interest
- 300x80 in
- Wall at entrance of g store
- Make it semi-permanent
- Mostly scenic and colorful
- Simple lettering in center saying G store, the Guardian, food coop, THE G's
- Tiffany: where exactly is it?
- Next to Hi Thai in front of G store
- Are you drawing it?
- Yes it will be me
- Ellen: I thought G store would fund it?

- Since its school property they can't pay for it, so I wanted to ask if UCAB can pay for it
- It is space that UCSD owns, it would be unusual to allow student organizations to do this
- Not only who pays for it, but also who maintains it
- Jehoan: Do you represent student center organizations?
- G store, Guardian, Food Coop
- Jehoan: Have you had this conversation with people from the Before I die wall?
- No
- Louie: Maintaining will be regulated by g store?
- Not sure
- It might become like Graffiti Hall?
- It won't be like that, graffiti hall happened by word of mouth because they were lenient and students thought it would be ok to do it. Won't give students idea to vandalize old student center
- Claire: Will you be working alone? How long will it take?
- 1-2 days
- Sharon: What about sketch process?
- 1 week. Already have idea in my mind
- Ellen: You said you would use really nice spray paint? How much?
- <\$250
- Colin: Which do you think would bring more people into those spaces?
- I can't say because I don't know much but I feel the Before I Die wall doesn't really represent the old student center. But I know my idea represents student orgs in that center
- Sharon: What is their thought about maintaining the mural?
- Just want it to be a one-time deal. Want symbolism on mural to represent themselves
- Jehoan: Would it be more important to represent the student center or bring more traffic?
- Bring more traffic
- Jehoan: Will you talk to old student center about which one they think would bring more traffic?
- Yes of course
- Sharon: What other orgs?
- Women's center, AS Notes, bookstore, Veterans center, etc.

Before I die wall, John (AS AVP of Student Services)

- Services and commission provided to students
- AS Safe Rides, and other orgs

- When the before I die wall was pitched to me, they wanted to bring it to a space in this university
- Not as a reaction to Graffiti Hall, but as an art project
- Wall chalkboard with Before I die. Belonged to individual who lost her family
- Became interactive piece that community came and drew on it
- Moderately fitting considering the graffiti hall situation
- Adds a piece of that back to student center
- Allows students to engage with campus in different way
- Adds a physical element to that, allowing them to be in same place with other tritons.
- Budget: Does have operations fund, has looming issue of finances, but we could help provide money
- <\$200. \$125 tool kit online and materials are very inexpensive
- beforeidie.cc
- Has responses that other people have put on there
- asservies@ucsd.edu
- Ellen: Maintenance of this project?
- Sponge mop; just have to wipe it down, staff of 7 who would love to work on that. We could talk about it
- Claire: Alibi (club), has the same thing, it gets wiped down 3x a day. Not a lot of lighting, so won't be visible
- Outdoor lighting maybe?
 - Sharon: When we did that recently, we had temporary lights until our budget can improve lighting
- Can also use student fees
- Colin: wants to get this implemented in plaza renovation?
- Didn't know there was another wall like this, so I didn't know. It is just an idea, they are pushing for that
- Ellen: Motion to let public input speak
- Jehoan: Seconded
- Ernesto: Derogatory things written on wall, there is a possibility that could happen
- Sharon: How often would you wipe it down?
- Every other week or 3-4 weeks, but we have to play it by ear, cannot set until we tried it out
- Sharon: Countries? Would you have different languages or all English?
- We could definitely pursue that if you think it's interesting
- Andrew Noda: What space would you be using?
- Breezeway, west side of student center, G store ahead of you
- Andrew Noda: Why not put it in graffiti hall?
- Louie: It will be impossible to get it into graffiti hall

- Liza: People who own that area and Dean of visual arts did not want space to be utilized that way. It has been closed for anything don't want to bring anything to that space
- Jehoan: Office would provide chalk as a service?
- Yea and I have realized is there is an excess of revenue from condom funds
- Emily Marx: might be a good way to get traffic, the Before I die wall because people crave human to human connections: safe way to connect with other people
- Louie: I think having a before I die wall and selling chalk at G store to increase awareness of G store is a good idea.
- Claire: Won't it be better to have it in lighter area?
- Claire: Have you talked to general store?
- I envisioned it as collaboration between AS and University Centers I would love to talk to them though.
- Colin: Graffiti hall shouldn't be an issue to voting for this because new Graffiti Park discussion
- Louie: How much would the estimate be for lighting?
- Sharon: Visibility isn't really a concern, the student center is darker but lighting is adequate. Want to create it as main passageway want to redirect traffic through student center.
- Emily: What is the space on the other side?
- Old offices that are covered with graphite.
- Andrew Noda: I feel like his project would bring more traffic but will still talk to student orgs

Tech Fee Waiver for Fashion Show

- Hermanas Unidas annual catwalk fashion show
- AV tech subsidy
- Giving back to community, donating to victims of cancer
- \$550 subsidy up to \$375
- Sharon: Did you submit a tech fee subsidy request online?
- Yes this morning
- Jehoan: Is it open to public?
- Yes
- Where is it?
- PC East
- Louie: How much is it
- Free but asking for donations \$6
- Ellen: Times for event?
- Doors open at 6 and after party at Porters Pub
- Tiffany: How many people attending?

- ~350
- Have more chapters now and advertising than before
- Louie: Is after party free for students participating in show?
- Yes

Divas in Denial Event:

1. No
2. Yes
3. Yes
4. No
5. Yes
6. Yes
7. Yes
8. Yes
9. No
10. Yes

1.50 per student

Daniel: Move to fund them for requested amount of \$350

Ernesto: Seconded

SKAGGS Culture Fusion

1. Yes
2. Yes
3. Yes
4. No
5. Yes
6. Yes
7. Yes
8. Yes
9. Yes
10. No

2.00 per person

Daniel: Move to fund them for max amount of \$350

Louie: Seconded

Hermanas Unidas Fashion show

1. No
2. Yes
3. Yes
4. No
5. Yes
6. Yes
7. Yes
8. Yes
9. Yes
10. Yes

2.00 per person

Daniel: Move to fund max \$350 for event

Ellen: Seconded

Chair Report, Samuel Chang

Doodle for budget committee

Vice Chair Report, Elyssa Droge

Space allocation committee 3-4 Sungod lounge on Thursday

Director Report, Sharon Van Bruggen and Doug

Budget Projections Update

- As we spend money on capital projects we are taking money from our reserves
- 14.8 million to maintain facilities in working conditions
- We don't have the reserve to cover that with a modified plan
- Every year we have been budgeting and cut things and reduce things, one of those things is maintenance
- \$800,000 allocated for maintenance, but now \$900,000
- Those numbers can fluctuate and change
- Deferring those places year after year
- Cost budgeted for increases every year due to inflation
- Ellen: What happens if the reserves run out?
- Sharon: Even our operations in deficit are absolute emergencies. We won't be able to renovate or convert into study space. Only do things fire marshal is requiring. Not going to let us spend on things that don't consider safety.
- Elyssa: What amount of fee increase to relieve debt?
- Sharon: Something that Doug could look into for scenarios. Plays into discussion budget committee needs not reopening crafts center or willing to invest dollars?
- Sammy: Is it getting less deferred maintenance on it?

- Not compounding it. Strictly because it's getting higher but hypothetical because we don't have money to spend anyways. Expected to spend 14 million dollars. Number comes from sources that come and say you have another 3 years on roof. Numbers from structural engineers and fire marshals. ISIS report doesn't include structural estimates for how much it would cost (ISIS is number 1 3rd party report). Underestimated because of pieces which are not included. Gets deferred so costs more money.
- Ellen: We have the chicken and taco place coming in, how will these projects affect the budget?
- The budget includes all the revenues at a 1% escalation.

New Business

Old Business

Member Reports

Announcements

Open Forum

Adjournment

Meeting adjourned at 3:30 pm