

**University Centers Advisory Board
Meeting Minutes, May 20, 2013
Warren College Room**

Call to Order

Meeting called to order at 2:00pm

In attendance: Albert Trujillo (Chair), Jessica Hsi (Vice Chair), Sharon Van Bruggen (Director), Tristan Britt (Marshall Rep); Sacha Manar-Proxy (At-Large), Michael Yu (GSA Rep), Meryem Kamil (SAAC Rep), Leonard Bobbit (Warren Rep), Emily Marx (Staff Association Rep.), Andy Buselt-Proxy (AS Rep), Colin King (Revelle Rep), Matt-Proxy (GSA Rep), Timothy Sirota (At-Large Rep), Juan Jimenez (Muir Rep)

Absent: Jason Thornton (Alumni Rep), (Roosevelt Rep), Elina Hood (Sixth Rep),

Roll Call

- Sheet being sent around

Icebreaker

Approval of Minutes

- Tabled
- Approved by
- Seconded by

Public Input

Name, Affiliation

- Multicultural Showcase. Money raised go towards scholarship. Requesting \$200. Open to all students. PC Plaza. May 31. 6-9pm. All UCSD performers.

Retail Presentation – Coffee

- Starbucks Missions: to inspire and nurture the human spirit-one person, one cup, and one neighborhood at a time.
- Ethical sourcing, environmental impact, community investments
- Ethically Sourcing, 90% meets these guidelines
 - Fair Trade
 - Certified Organic
 - C.A.F.E. Practices
- Increase farmer loans to \$20million by 2015
- Gives back to community in which they rely on coffee farmers i.e. Indonesia via Save the Children
- Reduce environmental impact through establishment of LEED buildings
- Community Service goal of 1 million hours per year by 2015
- 23% college students purchased coffee from Starbucks last month, more than any other retailer

- 42% of college students consumed coffee (from any retailer) within the past week. 45% of these students purchased coffee from Starbucks within the last month
- Pictures of Starbucks in SDSU Aztec Student Union, CSU Monterey Bay, UC Davis and Video of University of Hawaii, Manoa
- Elyssa: Only some is Fair Trade Certified and other is Fair Trade Verified. What's the difference?
 - Verification process is similar created with Conservation International. Stringent process that is graded upon. Will email out specific criteria and share information that was shared with Sustainability Committee.
- Colin: Difference between on-campus prices and off-campus prices?
 - Your operation so it would be to UCEN.
 - Hugh: Would be license store for UCEN to operate ourselves. Not company-owned store.
 - Sharon: On-campus price and off-campus price must be minimal according to all leases.
- Colin: What happens if fair trade policy changed and became stricter?
 - Matt: Starbucks and CI model preferred, but current language has not been amended. Verified process preferable because leaves room for improvement unlike certified process.
 - Hugh: When fair trade policy became stricter four years ago, older coffee establishment like Peet's were grandfathered in and were exempt because lease not changed.
 - Matt: Fair Trade committee reviewed that Conservation International's standards were acceptable.
 - Andy: Long effort to make UCSD have fair trade stricter. Why not more of Starbucks products fair trade certified? How would this not threaten UCSD coffee stores that employ students?
 - Would offer positions to students. And other campuses with Starbucks that still have independent operators.
 - 8 percent is Fair Trade, but also other coffee must meet C.A.F.E practices.
 - License would be owned and operated by university. University can create community and environment.
 - Andy: Can you supply statistics on impact of Starbucks affect on other campuses like UCI? And also how C.A.F.E. standards are as stringent as Fair Trade policies?
 - Allison: What is CI international and their credentials? And will Starbucks still sell water bottles?
 - Water bottles sourcing up to university since licensed to them. Can provide more information on CI international.
 - Leonard: Markets currently sell Starbucks coffee. Any difference between what is sold in store and would be in licensed store?
 - All products in markets are fair trade. In store, some will be fair trade and others will be C.A.F.E.

- Meryem: What is the reason behind C.A.F.E standards instead of Fair Trade? Has there been dialogue with smaller shops? And number of student jobs that would be provided? Coffee is not sustainable. And Starbucks cups are not as recyclable.
 - Licensed store would be university's business. Employment would be up to university. 2009 and 2010 cup summit, cups made from post-recyclable product. Understand necessity of waste management and land manufacturers to get the whole lifecycle of cup. And provide ceramic mugs to avoid using disposable cup.
 - Starbucks uses wet and dry process. Part of C.A.F.E. standards is working with farmers to make sure farmers are environmentally sustainable.
 - Starbucks would be university's business so they would have dialogue with other coffee retailers.
 - Hugh: Would need full-time staff for manager and assistant manager. Goal would be to have students staffing all the other positions.
 - Sharon: Currently have 48 career employees and 150 student employees.
 - Starbucks has very robust training program in regards to sustainability and business model.
 - Hugh: C.A.F.E. practices does include significant environmental sustainable piece. Social equity plus environmental sustainability.

Chair Report, *Albert Trujillo*

- UCAB Position (will vote in New Biz)
- Executive Advisory Committee
 - Met last week and discussed cuts. A lot of feedback suggested this is time to make cuts, but don't want students to make it feel like they are getting punished.
- End of Year Dinner
 - Suggestions for dinner

Vice-Chair Report, *Jessica Hsi*

Director Report, *Sharon VanBruggen*

- Plumbing Lines
 - Sunshine Market may be closed for whole week to complete line repairs and lost products.

New Business

- UCAB Positions
- At-Large:
 - Collette: 9
 - Sirota: 9
 - Chung Park: 0

- Abstentions: 3
- Vice-Chair:
 - Elyssa: 12
 - Abstentions: 0
- Chair:
 - Sammy: 8
 - Colin: 4
 - Abstentions: 0
- Tech Fee Balance: \$2,475
- Chinese Scholars and Students Association Show. Elyssa moves to fund for \$125. Timothy seconds.
- Multicultural Showcase. Elyssa moves to fund for \$200. Leonard seconds.

Old Business

Member Reports

Announcements

Open Forum

- Albert's last day as chair. Contact him if you have any questions about UCAB in the future.
- Sharon: Thank Jessica and Albert for their contributions to UCAB.

Roll Call

- All still present

Adjournment

- Meeting adjourned at 3:29pm