

University Centers Advisory Board
Meeting Minutes – AMENDED
Spring 2019, Week #6
May 7, 2019

Opening

The regular meeting of the University Centers Advisory Board was called to order at 2:06 pm on May 7, 2019 by Alex Morrow in Warren College Room.

Attendees

1. Alex Morrow (UCAB Chair)
2. Joey Mendoza (UCAB Vice Chair)
3. Reilly Cannon (Revelle Representative)
4. Tanmay Shetye (Warren Representative)
5. Sharon Van Bruggen (Executive Director) – ad hoc, non-voting
6. Ashli Perkins (UCAB Secretary) – non-voting
7. Sabia Syed (Muir Proxy Representative)
8. Jesus Fernandez (Student at Large)
9. Amanda Marples (Assistant Director, Marketing & Programs)(guest)
10. Emily Trask (Staff Association Representative)
11. Patty Mahaffey (Assistant Vice Chancellor)(non-voting)

Public Input

- None.

Approval of Minutes

- Motion to approve minutes from spring quarter week five: Tanmay
 - Second by Reilly

Special Presentations

- Branding Initiative University Centers: The Heart & Soul of UC San Diego
 - Price Center West, Price Center East, and Student Center.
 - Role: Student Centered Ideology
 - University Centers Advisory Board (student chaired, student majority)
 - Student feedback (committees, surveys, focus groups, assessments)
 - Student fee funded
 - Student employees in all aspects of operation, 8:1 ratio
 - A place to find community and connection
 - A place that supports student academic and co-curricular endeavors
 - A place for student debate, dialogue, advocacy, and activism (student voice)
 - Current Message of Branding Initiative: Your Student Union & The Heart and Soul of UC San Diego
 - The Problem – University Centers name doesn't convey who we are and our role, does not:

- Denote that we serve students
 - Put students first
 - Clarify as student fee funded
 - Convey between facility and organizations
- UC San Diego Student Union. Price Center name changes to Sol Price Student Union and Student Center name changes to The Grove Student Union
 - University Centers Advisory Board already discussed switching to Student Union
 - Helps reflect who we are and our role to serve students
 - Puts students and their needs first
 - Highlights organizations as “one union” of all students
- Sol Price Student Union
 - About students
 - Helps clarify Price as being the donor name
- Grove Student Union
 - About the students
 - Historical nod to student run experience (former Grove Caffe)
 - Highlights location in historical Eucalyptus Grove
 - Eliminates confusion with Student Services Center
- Stakeholders
 - Students as large
 - Student Press
 - College Councils
 - Facility Tenants
 - Associated Students
 - Faculty and Staff
 - Graduate Student Association
 - Student Survey and Assessments
 - Alumni
- Tanmay: Were there any other names discussed?
 - Sharon: These are the names that were landed on in previous University Centers Advisory Board discussions of Student Union. Another option was Price Student Union (not adding first name). We have to think about current students and future students regarding the name.
- Emily: What acronym or nickname would be associated with this new name?
 - Sharon: This question is really more for the students.
 - Jesus: Maybe just calling it Price because it’s one syllable. This is certainly a positive change. Adding the full name allows for acknowledgement about the connection to the donor since many don’t know about him.
 - Joey: If it does get shortened, some might say Sol Price, or Price Student Union since these names roll off the tongue easily. Sol Price might be the common lexicon since, for other buildings, it’s just someone’s last name like Atkinson or Geisel.

- Reilly: People call it “PC” since current students know it as that, but some may call it the Union once the name changes.
 - Alex: “PSU” might be the name I’d go with since it’s three letters like most other buildings (SSB or GPS).
 - Rabia: I think “union” would become the common name for it.
 - Joey: That might actually happen, but that wouldn’t be the worst thing to occur.
- Sharon: We did discuss acronyms and some of this could be influenced with marketing and how we’d roll it out. Yet, the main influence would come from the student body. Unanimously, “the grove” was said to be probably become a popular name. And The Union for Price Student Union since it’s a bigger facility.
 - Patty: What are the next steps with this presentation in terms of letting others, like student organizations on campus, know about this?
 - Sharon: The board has this presentation which can be an information tool for them to use so getting the message out there is the plan.
- Tanmay: Students will choose what they want, but Sol Price will stick. And I can take this to my council and see what they think.
- Jesus: Students are opposed a change, so if this were to roll out within two years, I think students will resist change. This may be very difficult to implement. When is this planning to be rolled out?
 - Sharon: This is timely change that we would like to do by fall quarter.
- Joey: I support the marketing, but students will call it what they want to call it. It will still be Sol Price or The Union.
- Emily: Is this an opportunity to ask what students want to see for the rebranding? A survey could correspond with getting feedback about this from the student body.
- Reilly: A good idea would be to let orientation leaders and administration know about this for the incoming class.
- Patty: A lot of the dining halls have changed their names over time so this isn’t a new concept to this campus.
- Alex: Please feel free to share presentation with your constituents.

Chair Report

- The application for Chair, Vice Chair, and student at large positions is open and will close on May 13.
- Those not applying can conduct interviews and an email will be sent out regarding this.

Vice Chair Report

- 127 applications for storage space came in and the application closed on Saturday. Yet, with the changes of storage options, 13 organizations were eliminated since they only needed meeting space. This is definitely a positive thing to notice. More updates will be provided after the meeting which will occur on the 17th.
- Motion to reorder to new business: Joey
 - Second by Reilly

New Business

- Tech Fee Subsidy.
 - Biomedical Engineering Society
 - Biomedical Engineering Experience
 - May 13 (Monday)
 - 5:30 pm-7:30 pm
 - Price Center Ballroom East
 - 90 attendees.
 - Requesting \$137.50.
 - Encouraging alumni interaction? – Yes.
 - Is it a fundraiser? – No.
 - Is it at the Original Student Center? – No.
 - Is it an education event? – Yes.
 - More than three hours? – No.
 - Open to general public and all UCSD students? – Yes.
 - Sought funding from other sources? – Yes.
 - Is the event free? – Yes
 - Motion to fund Biomedical Engineering Society for \$135 – Jesus
 - Second by Rabia
 - Budget Committee
 - \$2 million in reserves required for emergencies
 - Maintenance listed: 2019-2020
 - Deferred Maintenance (DM)
 - Capital Projects (CP)
 - What students are more excited about; more visible.
 - Fixture, Furniture, and Equipment (FFE)
 - Includes broken meeting room chairs, tree house lounge furniture
 - Alex: I don't recall the part about creating seating near ATM?
 - Jesus: Yes, the committee approved this instead of the Level two outside space which is a place that students would desire to hang out compared to other spaces.
 - Joey: Part of the feedback to remember is seating and remembering the survey data when they start asking about it.
 - Committee began with overall budget and \$12.5 million is expenses and \$16 million is income plus deferred maintenance, capital projects, and fixture, furniture, and equipment. The reserve would land at \$2.4 million which would cover debt services and other expenses for three months.
 - Budget committee discussed the budget.
 - Motion to approve 2019-2020 University Centers budget: Joey
 - Approved by: Emily, Reilly, Joey, Jesus.

- Approvals: 4
 - Oppositions: 0
 - Abstains: 1 (by Alex)
- Transfer member at large, needs two affirmative votes at two consecutive meetings.
 - Motion to approve language of Article 3, Clause 1: Reilly
 - Approved by: Emily, Reilly, Joey and Jesus
 - Approvals: 4
 - Oppositions: 0
 - Abstains: 1
 - Jesus: Is it going to say general students or general member at large?
 - Alex: We need to vote on this. Are we changing it to one general student or just student?
 - Emily: At large implies general student.
- Alex: Commuter student, specific role or one position of student at large being a commuter.
 - Reilly: Everyone at my council agrees to make commuter student a position rather than one student at large being a commuter.
- Motion to approve language and addition to Article 3, Clause 1 about
 - Approved by: Emily, Reilly, Joey, Jesus.
 - Approvals: 4
 - Oppositions: 0.
 - Abstains: 1 by Alex
- Motion to reorder the agenda to director report: Jesus
 - Second by Reilly.

Director Report

- Southeast patio to become more modern with furniture and shaded area.
 - Want to reuse existing tables
 - Proposing fire pit and lounge chairs
 - Bringing in wood “warms up” the location rather than having concrete and metal
 - Bringing in color as well is important
 - Bringing in large umbrellas as well that will look like an awning
 - Emily: Are the umbrellas attached to the building?
 - Sharon: No, but that’s the appearance we want.
 - Alex: Are you proposing a structure instead of fire pit?
 - Sharon: Yes.
 - Joey: Why not both, one fire pit and three rooms/structures? The fire pit idea will change the way students interact with our space on campus. Why not go all in and do both?
 - Jesus: I think the fire pits are cool, but I’d like to see more green in the area. That’s what seems to be missing.
 - Sharon: The discussion is happening between faux and real green

- Emily: I think it looks amazing. Could you explain the structures?
 - Sharon: There are two panels and an opening in the middle of them. So you could see it and see through it.
 - Emily: Okay, I was hoping it would be an open space so that's great.
 - Alex: It needs a name. There should be four lounge areas for separation. I like the fire pit idea, maybe two to three. And drought plants would be a nice touch. I like the light idea of lights streaming across. And people would be outside at the Price Center at night. Also, adding games would be cool too.
 - Emily: Student organizations meet all over this building. So the front seating being flexible is a nice touch.
 - Sharon: There are some challenges since some have to be mobile and others have to be fixed.
 - Addition to high bar seating with electrical to plug in electronics.
 - Joey: This is a cool idea and they don't move?
 - Sharon: Right.
 - Joey: If we go forward with this, it'll create a new standard. But overall, I like it.
 - Alex: Can we have chairs with back support?
 - Joey: It's a part of aggressive architecture design so if there's no back, you can't relax and you stay there for a short period of time.
 - Emily: Do they make structures with shade?
 - Sharon: It only provides basic shade depending on where the sun would be.
 - Faux green provides more shade and real green is more costly and more Earthly.
 - Alex: I like these certain plans.
 - Joey: If it's in the midst of the environment, it should be real, but if it's on the parameter it can faux. Using faux to save water would be popular among students.
 - Sharon: Have to have the right balance with everything (plants, lights, fire pit).
 - Alex: What do you mean by power tower (noted in the slide presentation)?
 - Sharon: The tables with outlets and we should keep in mind that we don't this area to become a study place. We can define spaces, by the amenities we put in them.
 - Joey: What's the timeline?
 - If we make decisions by the end of the quarter, it can be implemented in the Fall
 - Reilly: What's the timeline for Dirty Birds?
 - Sharon: We're hoping for it to open in the Fall quarter.
 - Joey: When will Soda and Swine open?
 - Sharon: June is what it's looking line
 - Joey: How will they make it up to the students?

- Sharon: We can invite them to a meeting if you'd like.
 - Joey: That'd be great.

Member Reports

- None.

Old Business

- None.

Open Forum

- None.

Announcements

- None.

Adjournment

Meeting was adjourned at 03:30 pm by Alex Morrow. The next general meeting will be held at 2:00 pm on May 14, 2019 in the Warren College Room.