

University Centers Advisory Board
Meeting Minutes – NEEDS APPROVAL
Winter 2019, Week #8
February 26, 2019

Opening

The regular meeting of the University Centers Advisory Board was called to order at 2:03 pm on February 26th, 2019 by Alex Morrow in the Warren College Room.

Attendees

1. Alex Morrow (UCAB Chair)
2. Joey Mendoza (UCAB Vice Chair)
3. Jesús Fernández (Student at Large Representative)
4. Daniel Howanec (Student at Large Representative)
5. Liora Kian Gutierrez (Staff Association Representative)
6. Pamela Frugé (Alumni Representative)
7. Reilly Cannon (Revelle Representative)
8. Annamarie Bucknum (SCERC Representative)
9. Aditya Arora (Warren Representative Shadow)
10. Katya Garcia (Sixth Representative)
11. Sharon Van Bruggen (Director) – ad hoc, non-voting
12. Elijah Garcia (UCAB Secretary) – non-voting

Public Input

- Representatives from the Pre-Physician Students Organization
 - Came to present their “Dine with a PA” event, an annual learning and networking opportunity held for club members, as well as members of the UCSD community who are interested in the medical field
 - The event is publicized to UCSD, SDSU, USD pre-physician assistant students
 - This will be their 8th annual event, normally do fundraising but came to present for tech fee sub
 - Both representatives emphasized their good experiences at this event
 - The PAs who attend often become mentors for students
 - The event will be 6:30pm - 9:30pm in PC Ballroom East
 - Jesús asked if the organization has received any other funding sources
 - The organization has received \$500 from the Parents’ Fund
 - This event is mainly funded through fundraising and alumni donations
 - The organization is asking for \$100 for a tech fee subsidy
 - Annamarie asked if the event will be free
 - Tickets will be sold to cover food and raffle prizes
 - Club members will pay \$15, the general public will pay \$18
 - Pamela asked about the projected attendance
 - Last year 20 physician assistants and 60 students attended
 - This year 80-100 people are estimated to attend
 - Joey clarified that any information not provided in this presentation will be reviewed in the Tech Fee Subsidy discussion

Approval of Minutes

- Motion to approve the minutes from Week 7 of Winter 2019 as presented: Reilly
 - Second: Aditya

Special Presentation

- None.

Chair Report

- GSA (Grad Student Alliance) lounge in the Old Student Center
 - UCAB asked if the Grad Student Alliance would be willing to move their lounge to the larger, empty space above Taco Villa
 - The space the Grad Student Alliance currently occupies could become a music or creative space, which was budgeted last quarter
 - Talks are happening, but no decisions have been confirmed yet
- Space Needs Committee
 - The committee will be meeting 3:00pm - 4:00pm on Friday
 - If anyone else is available, please attend, since the meeting will be more efficient with more people
- The Smog Eating Mural on the side of the ATM hut has been unveiled
 - The artist was excited to make this campus impact

Vice Chair Report

- Criteria for Tech Fee Subsidies
 - Wants to discuss criteria again, and re-evaluate each criterion
 - Since applicants must meet with Joey beforehand, he noticed a trend of vague responses regarding Criterion 5
 - How do you quantify “actively promote” and “participation” with regards to alumni?
 - Joey went to the Alumni Association and learned that their calendar of events only displays alumni-exclusive events, not alumni-inclusive events
 - There’s no real alumni traffic to this the Alumni Association, and they usually communicate with alumni through email
 - These criteria were based on what UCAB members wanted to see at that time
 - Joey will ask Sharon for a history of the criteria and student survey data, and will present a full report next week

Director Report

- The new University Centers website was launched earlier this quarter, and some of the glitches are still being worked out (i.e. form data collection for tech fee subsidies)
 - If you notice any bugs, let Sharon know
 - A form has been created to collect general feedback from students throughout the year, and is temporarily hosted on Google Forms until technical difficulties have been worked out with ITS
- University Centers Student Survey
 - This will survey a randomized sample of undergraduate and graduate students, addressing their needs and interests for University Centers
 - The randomized sample is in proportion to enrollment
 - The survey should go out at the end of this week, but may be released next week if there are further technical difficulties
 - Daniel asked why the survey is randomized and not sent to all students
 - Sharon explained that the survey is closed for data integrity reasons

- As a closed survey, it can only be completed once by each person
 - A random sample of students is surveyed to protect from survey fatigue
 - Very few campus surveys go out to every student
 - Researchers determined that a statistically significant sample size would be 3000-4000 students, but this survey will be going out to 8000
- Blue Pepper Space
 - Daniel thought he saw furniture dropped off at Blue Pepper
 - Sharon: New furniture was delivered last week, but was not yet installed
 - The UCAB budget committee last year approved a refresh of the area
 - The lounge and most of dining area have been replaced
 - Alex: There is now a picnic-type table, 2 enclosed study carrels, and new table finishes in the lounge
 - The dining area has new tables, but the booths are the same

New Business

Tech Fee Subsidies

- Pre-Physician Students Organization
 - Event: Dine with a PA
 - The event is 6:30pm - 9:30pm in PC Ballroom East
 - The organization is requesting \$100, with a projected attendance of 100
 - The event meets 7 of the 10 criteria
 - Motion to allocate \$100, \$1.50/student for the event: Reilly
 - Second: Annamarie
- Intermission Orchestra
 - Event: Intermission Orchestra 2019 Concert
 - The event is Saturday 3/9 from 7:00pm - 9:00pm in the PC West Ballroom
 - The organization is requesting \$400, with a projected attendance of 500
 - Aditya asked if previous attendance had been similar
 - Joey explained that the only attendance information University Centers takes is the percentage of events in the past made up of UCSD students (95% for this organization), not how many people attend each event
 - There was a debate regarding whether or not the event satisfied Criterion 6 (alumni participation) and a poll vote was taken
 - Yes: 8
 - No: 1
 - Abstain: 1
 - The event meets 6 of the 10 criteria
 - Motion to allocate \$400, \$1.50/student for the event: Katya
 - Second: Reilly
- Motion to add Tech Fee Subsidy Criteria discussion to New Business: Joey
 - 2nd: Jesús

TFS Criteria

- Joey: Criterion 6 had ambiguous umbrella terms, and we decided to change the language for Criterion 5 from “Foster connection with SD community” to “Open to the general public” to make it more clear
 - Joey was excited when Liora suggested that student orgs reach out to the Alumni Association

- Normally, student orgs post events to their Facebook pages and consider this “active” promotion to alumni
 - The Alumni Association seemed like a good avenue to actively promote alumni participation, but their alumni-exclusive events calendar proved to be less helpful
 - Wants to develop a rubric to define “actively” promoting alumni participation
 - Joey asked if UCAB should reach out to the Alumni Association, and see if they can work together on fixing the alumni reach issue
- Pamela commented that it’s important to take alumni into consideration, especially since groups who did actively reach out to alumni had a positive experience
 - This criterion is not necessary for every event, but it helps when applicable, and encourages students to reach out to a population they might not normally
 - Criterion 6 keeps alumni connected with the campus in ways they might want to be
 - Most alumni will come back to work with students to act as a service to them
- Annamarie agreed that working with the Alumni Association is a good idea
 - She suggested placing an event interest form on their website, or a list that shows upcoming alumni friendly events
- Daniel agreed that Criterion 6 is important, but added that it’s often difficult to fulfill
- Joey emphasized the difference between passive Facebook posting and specific beneficial alumni engagement meetings
 - He wouldn’t consider posting to Facebook as “active promotion” to alumni
 - Joey agreed with Annamarie and suggested an alumni link on University Centers page for “alumni-inclusive events”
- Jesús agreed that Facebook posting is neither active nor effective, and that UCAB should not consider this as “active promotion” in future
 - Jesús suggested that personal emails and phone calls are “active”
 - “Advertising directly to alumni” would be a more clear wording
- Liora mentioned that the Alumni Association may be bringing back a Staff-Faculty Alumni Organization, which existed in the past, and a staff member from the Alumni Association would be assigned to lead it
 - Pamela: We recognize that not every event is for alumni, but it’s nice to recognize the applicable events
- Sharon emphasized the importance of remembering why the criteria exist to begin with
 - The criteria are intended to decide whether or not events warrant funding from University Centers
 - Consider whether the board is creating a channel to reach out to alumni for events that aren’t specifically meant for alumni
 - Criterion 6 creates an opportunity for funding when certain events might not normally get funding
 - Sharon would caution against adding a means to meet a criterion if it doesn’t make sense for all events to meet that criterion
- Joey asked if the board should simplify or change the language, to make “active” more clear
 - Jesús: We should define examples of what “active engagement” is, and possibly provide a list of examples on the Tech Fee Subsidy criteria website
- Katya suggested changing the language to “collaborate with alumni,” if the board wants Criterion 6 to reach a higher standard
- Pamela: I personally like “actively promoting,” because that means the organization is reaching out

- Pamela commented that she believes posting on Facebook makes an event “open to the public”
- Daniel agreed that not all events apply to Criterion 6
 - The Dine with a PA event is directly related to alumni
 - Daniel suggested changing the language to “Is this event tailored to/including alumni?”
- Alex recommended tabling discussion for 1 week, so everyone can come back with examples of “active promotion”
- Motion to table discussion until next week: Joey
 - Second: Annamarie

Old Business

Blue Pepper Lease Timeline

- Alex shared the lease planning timeline document for all of the leases in PC and University Centers
- In the Torrey Pines Living and Learning Community, the east facing academic building and retailers are scheduled to open in 2020
 - Not sure when vendor names will be publicly announced
- Achol could not attend, but she sent Alex her recommendation on Blue Pepper’s lease
 - Achol proposed a 2-3 year lease, so the Torrey Pines Living and Learning Community vendors will have been open for 1-2 years and the two can be compared
 - Reilly agreed with a 2-3 year lease, and his constituents felt the same
- Joey agreed that a 2 year lease would be the best option
 - Joey: If affordability and portion size are important to the students, they are important to me, but the negative feedback regarding food quality is also important
- Aditya and his constituents felt that a 2 year lease made sense, for the same reasons
- Annamarie agreed, since this timeframe allows for comparison, but if Blue Pepper can’t compete with the other vendors, a new vendor can be found soon after
- Jesús agreed that a 2 year lease would best, since there wouldn’t be too many empty vendor spaces at that time
- Motion to recommend a 2 year lease renewal: Aditya
 - Second: Katya
- A roll call vote was taken to approve of this recommendation
 - Daniel: approve
 - Katya: approve
 - Aditya: approve
 - Liora: approve
 - Reilly: approve
 - Joey: approve
 - Jesús: approve
 - Alex: abstain
 - 7 approvals, 0 disapprovals, 1 abstainment
 - UCAB recommends that Blue Pepper’s lease is extended by 2 years

Member Reports

- Aditya asked his constituents for special projects suggestions

- The constituents liked the nap pods idea, but after reminding them of last years complications, they became hesitant
 - Aditya suggested using the \$5000 UCAB Special Project Budget to pay up front for the pods, instead of charging students directly, if possible
- More charging stations across University Centers would be useful
- More commuter lockers would also be useful, and his constituents asked why commuter lockers are paid, and not free for students

Open Forum

- Daniel: In relation to Aditya's report, Marshall has their hammocks that are often used as napping spaces
 - Daniel wanted to know if those hammocks were successful, easy to maintain, and affordable
 - Katya: If University Centers placed their own hammock set, we should ensure that students can safely store their belongings while they're napping
- Joey commented that areas right outside this meeting room would be a prime space for the Marshall-type hammocks
 - The area is peaceful and quiet, and UCAB could also add a succulent garden
 - However, maintenance, insurance, and accessibility would be an issue
- Aditya asked why the commuter lockers are paid, and not free
 - Sharon: UCAB can help decide that in the budget committee meetings
 - They're normally paid because of the limited number of lockers, and UCAB pays for the locker space
 - Alex added that Sixth college charges \$5/quarter for small lockers and \$10/quarter for large lockers
- Alex asked if all of the lockers get used every year
 - Sharon: Yes, they sell out quickly
 - UCAB added lockers at PC and the Old Student Center last year

Announcements

- None.

Adjournment

Meeting was adjourned at 3:10 pm by Alex Morrow. The next general meeting will be at 2:00 pm on March 5th, 2019 in the Warren College Room.