University Centers Advisory Board
Meeting Minutes
Winter 2019, Week #4
January 29, 2019

Opening
The regular meeting of the University Centers Advisory Board was called to order at 2:01pm on January 29, 2019 by Alex Morrow in the Warren College Room.

Public Order
None

Approval of Minutes
Approved

Attendees
1. Nikhil Pothuru – AS Representative
2. Harrison Oliphant – Marshall Representative
3. Liora Kian Gutierrez – Staff Association
4. Anna Bucknum – SCERC Representative
5. Jesus Fernandez – Student at Large
6. Daniel Howanec – Student at Large
7. Joey Mendoza – Vice Chair
8. Alex Morrow – Chair
11. Patty Mahaffey – AVC
12. Achol Chowdhury – Muir Representative
13. Reilly Cannon – Revelle Representative
14. John Payne – In Place of Sharon Van Bruggen – ad hoc

Special Presentations
- Hugh – Blue Pepper
  - The presentation covered the lease of Blue Pepper, and some basic information and history about the vendor.
  - He went on to discuss the different review considerations and timeline considerations.
  - Motion to move to a close session. Motion seconded.
  - Motion to resume open session. Motion seconded.

Chair Report
Smog Eating Mural: Alex discusses the image chosen for the Smog Eating Mural and provides two examples of excerpts (one in first person and one in third person) for the plaque that will be placed next to it.
- Jesus suggests that the sentence “the ride or die is a double exposure on black and white film and Shashi’s inspiration behind the design....” should be separated into two sentences.
- Jesus, Harrison and Nikhil think that the third person reads better.
- Joey likes the first person better and thinks it's important for the artist to give her own story, not other people writing an interpretation. He also suggests having three separate paragraphs.
- Achol thinks it gives the artist more power to do it in first person but suggests that they use only two paragraphs.
• Daniel likes the concept of first person but thinks that third person reads better. If they allowed her another quote, it would also highlight her voice, while still reading better. 
• Reilly says that third person is better, and first person doesn’t say much well. 

Starbucks Scholarship
• 1-2 meetings the second and third week of Feb. Date and time TBD. One hour in meeting and possibly another to review applications. This is a 2-3 hour commitment over 2 week period.
• Joey says this is a good experience for networking.

Retreat
• Alex reviewed the retreat for those who were not there.

Daniel asks if the Smog Eating Mural was public knowledge.
Joey said it was a public contest.

Vice Chair Report
• Joey provides information for the Tech Fee Subsidy portion of Old Business. Joey would like to table this discussion indefinitely, as he will just stick to the Tech Fee Subsidy Policy.

Director Report
• John fills in for Sharon, as she is sick.
• Marketing team is starting an initiative called “adulting”. If anyone has any suggestions, feel free to touch base with them.

New Business
• Tech Fee Subsidy: Cal-Animage Beta. Date: 2/10/2019. They meet 7 criteria. They are requesting $477. Motion to allocate the full amount $477. Motion seconded.

Old Business
Cash Policy
• Jesus said that a lot of people don’t mind that the vendor is cashless.
• Harrison had the opposite reaction from his constituents. They really wanted cash to be available. They were all interested in the potential Venmo option.
• Achol said that some people she asked didn’t mind it so much, but others said that not everyone has a bank account. Once she took a poll, all voters said they would prefer both cash and card.
• Joey says that Pamela said that she was a strong advocate for cash being available. Joey states for himself that it is very important that there is clear signage at all access points that they don’t take cash. This will stop more negative reactions.
• Daniel said that a lot of people were saying that they were unaware as to why the policy was implemented in the first place. They were a bit apprehensive when they heard that it was a financial decision. He thinks that the fact that food is prepared but still denied when cash is presented is a problem, and it should be stated clearly.
• John says this is a trend that is happening as well in a professional sports arena.
• Joey reminds us that this is a small business and if they bring cash back, this might directly affect the price of the food. We want accessibility, but we also want it to be approachable and affordable.
• Alex reminds that we can't force Seed and Sprout to take cash, but we can amend leases for the future. We can encourage them to put up a sign.
• Daniel thinks it would be helpful to see what the price difference would be for plates if they implemented cash payment.
• Alex encourages the board to table to another week for specific members that represent other parts of the campus body.
• Motions to table the discussion. Motion seconded.

Tech Fee Subsidy
• Motion to table this discussion indefinitely. Motion seconded.

Member Reports
• Daniel and Jesus are planning to create a social media campaign to encourage more feedback from their constituents.
• Achol asks for more information about the purpose of this page.
• Daniel explains the convenience of it.
• Nikhil found it easier to talk to constituents one on one as opposed to a Facebook page. He says he finds it harder to connect and show investment in the issue.
• Jesus wants to create an outlet for people to discuss things. He says this will help reach more people and allow representatives to reach who they need.

Open Forum
Alex says please make sure you get feedback from your constituents on Blue Pepper, as we will likely bring it up in the meeting next week.

Announcements
• New Member: Achol Chowdhury – representative for Muir College.
• New Member: Aditya – Warren College Shadow for the rest of the quarter.

Adjournment
Meeting was adjourned at 3:18 pm by Alex Morrow. The next general meeting will be at 2pm on February 5, 2019 in the Warren College Room.