

University Centers Advisory Board
Meeting Minutes – AMENDED
Fall 2019, Week 10
December 3, 2019

Opening

The regular meeting of the University Centers Advisory Board was called to order at 2:05 pm on December 3, 2019 by Joey Mendoza in Warren College Room.

Attendees

1. Joey Mendoza (UCAB Chair)
2. Aditya Arora (UCAB Vice Chair)
3. Wendy Tam (Warren College Representative)
4. Clarissa Elbo (Sixth College Interim Representative)
5. Pamela Fruge (Alumni Representative)
6. Sherry Yin (Marshall College Representative)
7. Reilly Cannon (Revelle College Representative)
8. Ilmaa Haque (Roosevelt College Representative)
9. Samir Nomani (Muir College Representative)
10. Shubham Kulkarni (AS Representative)
11. Amanda Marples (Assistant Director) – ad hoc, non-voting (sitting in for Sharon van Bruggen)

Public Input

- None.

Approval of Minutes

- Motion to approve minutes from Week 9 of Fall Quarter as amended: Reilly.
 - Seconded by: Samir.

Motion to Reorder to Announcements: Approved.

Special Presentations

- None.

Chair Report (Joey)

- Campus partnership/sponsorship presenters will come in during Winter Quarter, after the representatives for the new transfer commission arrive on January 7th.
- Positions are still open.
- Retreat is moved to Winter Quarter 2020.

Vice Chair Report (Aditya)

- None.

Director Report (Amanda-proxy)

- Amanda: No report, however accepting any questions on Sharon's behalf.
 - Joey: Are there any updates on the numbers for the cost to run the marquee for a year?
 - Amanda: Do you want to include student worker numbers?
 - Joey: All of it. We need comprehensive numbers so we can create a good budget.
 - Amanda: Not yet, will get back to you.

New Business

- UCAB Charter Amendment (UCAB Rules Committee)
 - Change: Make the amendment process easier.
 - Will be worked on over break and inform everyone on the rest of the amendments next meeting.
 - Amendment: Having A.S. and G.S.A. part of the process to amend the charter is unnecessary and time-consuming.
 - Proposed Change: Two consecutive meetings to approve of amendment.
 - Ilmaa: Would this amendment still have to go through A.S. and G.S.A.?
 - Joey: Yes.
 - Shubham: Why propose 2 consecutive meetings over a 2/3 vote?
 - Reilly: It gives representatives time to get feedback from constituents.
 - Aditya: It also works because if you're absent for one meeting then you can attend the other.
 - Joey: We could make it one meeting, it's still up for debate.
 - Shubham: 2/3 vote is already a high threshold. Two meetings do not seem necessary and simply delays the process. Changes would take a while to happen.
 - Joey: Alright, considering your points, we now change the proposed change from two meetings to a 2/3 vote of UCAB members.

Move to approve changes in proposed amendment: Approved.

Move to approve proposed legislation: Approved.

Motion Passes 9-1.

Member Reports

- Reilly: Starting January, studying in Rome, no longer on the board.
 - Joey: Appreciate all your hard work and effort, good luck in Rome.

Old Business

- Price Center Marquee Discussion
 - Joey: A question brought up by Sharon previously has been left unanswered so far: why would we let UCSD partners like Lyft advertise and not our vendors, since vendors support the school as well and allow us to operate? Some students, contrary to belief, want to see ads about lunch specials.
 - Reilly: Tenants can advertise, but students should have priority.

- Ilmaa: Vendors could be advertised and benefit students. For example, Tapioca Express has deals on Tuesday that I haven't heard about until today. Would there be a way to show specific ads for specific days?
 - Amanda: It is programmable into the system. However overall, most vendors here have Tuesday specials.
 - Joey: Tuesday is important because we have farmer's markets and it takes away from the profit of PC vendors. On a side note, people don't really look at the marquee. Therefore, what advertising methods do you believe work the best on attracting the attention of students?
 - Ilmaa: The UCEN coupon book. We could find ways to distribute them, maybe scatter some on PC tables. Also, we could move away from coupons that provide a monetary value and move towards a weekly discount or discounts related to the time of the day, such as happy hour discount methods.
 - Aditya: Better coupons would be good.
 - Amanda: It has been a struggle working with the vendors. So far, we have been very unsuccessful in creating any big changes.
 - Joey: It is understandable why vendors are unwilling to give better deals. They have bills to pay. The idea of weekly discounts has good potential.
 - Amanda: Agreed, for the Loft, we've been doing different things per day. Like, Friday French fries.
 - Wendy: In addition, we could advertise the discounts outside of school and put them in the coupon book as well.
 - Joey: Coupon book is also updatable and changeable by quarter.
 - Pamela: Other vendors around the UTC area also give student discounts so it's nice to have a compiled resource list.
 - Joey: Please ask your constituents: Do they feel overwhelmed with all the advertisements and prefer a quieter and more peaceful student center? Or is this level of advertisement acceptable?

Open Forum

- Joey: Special Projects Fund.
 - Any new ideas for the Special Projects Fund? There was talk about the lack of practice spaces for the arts throughout campus. We can do a simple cool project, such as making the mirror more reflective for specific well-lit outdoor areas so various dance groups can practice there.
 - Samir: Can dance groups sign up for these spaces?
 - Joey: It's undecided, but the space could be first come first serve.
 - Samir: Could we implement a system and have dance groups allowed to reserve this space?
 - Joey: Most of the time, reservation programs must be created in-house. It takes a lot of money and people-power to do so. A dance group can't simply reserve a space. You must be taking a dance class and reserve through the department to reserve a dance room. Mostly because it's limited space, but also because it's

governed by different departments. We wanted to open a music/instrument space in the past, but we must either change the system or create the space.

- Ilmaa: Is North Torrey Pines going to have more artistic spaces?
 - Shubham: There are not many open music or collaborative spaces. Some space is unallocated, but in terms of artistic space, they only have a craft center, not a space for music practice.
- Reilly: We could test out a space first before we do anything permanent.
- Joey: We could also potentially activate the space in the student center by creating more space for dance groups.

Announcements

- Thank you, Ilmaa for all your hard work and efforts for being the proxy representative this quarter.

Motion to Reorder back to Chair Report: Approved.

Adjournment

Meeting was adjourned at 2:52pm by Joey Mendoza. The next general meeting will be held at 2:00pm on January 7th, 2020 in the Warren College Room.