Opening

The regular meeting of the University Centers Advisory Board was called to order at 2:03 pm on November 12, 2019 by Joey Mendoza in Warren College Room.

Attendees

1. Joey Mendoza (UCAB Chair)
2. Pamela Fruge (Alumni Representative)
3. Sherry Yin (Marshall College Representative)
4. Aditya Arora (Warren College Representative)
5. Clarissa Elbo (Sixth College Interim Representative)
6. Wendy Tam (Warren College Shadow)
7. Reilly Cannon (Revelle College Representative)
8. Ilmaa Haque (Roosevelt College Representative)
9. Sharon Van Bruggen (Executive Director) – ad hoc, non-voting
10. Achol Chowdhury (Muir College Representative)
11. Shubham Kulkarni (AS Representative)
12. Emily Trask (Staff Association Representative)

Public Input

• None.

Approval of Minutes

• Motion to approve minutes from Week 6 of Fall Quarter as amended: Reilly.
  o Seconded by: Ilmaa.

Special Presentations

• None.

Chair Report (Joey)

• Upcoming Retreat
  o New doodle for retreat. If you are unavailable, please indicate that you cannot attend.

• Open Positions
  o If anyone knows people that are interested, send them to me.

• Lightning Quick Recap
  o A newsletter/table of contents recap will be sent out after every meeting. The minutes and the presentation slides will be attached.

• Trip to SJSU
  o Joey, Sharon and another committee member visited the school.
Field trips to other student unions as a group would be great to learn how we can improve our student union.

3 Interesting Characteristics:

- 6 feet tall lockers: Storage measure for student organizations to use. We only have 16 drawers and repurposed old filing cabinets for students that does not accommodate all student organizations as there’s still a waiting list for storage.
- Condom Co-op: With your ID, you can pick up 4 different forms of name-brand contraception a day. Very helpful getting students access to what they need.
  - Achol: For anyone interested, we offer this at UCSD. There’s a box of condoms for students in the student health services.
- Wellness Center: Very unique. They have massage chairs and calming activities for students. These machines are $4-5,000, cheaper than the napping pods we discussed.

If anyone has any ideas about which schools you want to check out, please reach out.

Robert’s Rules

- These rules will be implemented gradually. They are simple to follow and will help facilitate conversation and make meetings more professional. Any modifications to these rules will be agreed upon as a group.
- A PDF of the rules will be provided in the recap email.

Vice Chair Report

- None.

Director Report (Sharon)

- National Conference March 15th-19th:
  - UCAB members are eligible to attend this national delegation in Atlanta, Georgia.
  - Students will travel with a staff delegation and do multiple tours of the surrounding college campuses.
- Hammocks:
  - Now back. Team is working on installing additional hamocks to the area as well.
- Brooke and his tech team will discuss lighting today.
- Amanda is coming next week to discuss marketing and building campaigns.

New Business

- Reilly: Starting a rules committee to review the charter. Any amendment ideas will be brought to UCAB. Anyone interested in this committee and available to meet?
  - Joey, Aditya.

Member Reports

- None.

Old Business

- UCAB Special Project Fund (Brooke, Director of Technical Services)
Brooke: The Special Fund doesn’t have to be limited to lighting. The main difficulty is getting power to outdoor spaces, and this could take up most of your budget. Some areas around the building are easier to enhance, depending on what you want to accomplish. Keep in mind that outdoor lights must be maintained. If you are considering outdoor projections, these are very expensive and outdoor projections require special containers that are outside the budget. This project will be limited to simpler ideas.

Potential Areas to Improve:
- The wall across from the Loft.
- The patio next to the Loft.
  - Could light up the coral tree in that vicinity.
- Windows next to the new student co-working areas.
  - Maybe utilize some colored wall lighting.
- Greek area near the student co-work space.
- One Stop.
- PC West.
  - Uplighting for the walls.
- Starbucks.
- PC Patio.
  - There were many lights in this area in the past, now it’s darker.
  - Good place because the infrastructure (plumbing and power sources) are still available.
  - Could upgrade to LED lights.
  - Could utilize tree lights.

Potential Problems:
- Lighting projects are expensive because they need lighting designers/engineers.
- Tree lights are good, but they require maintenance.
- Some ideas require trenching through concrete and the building for different types of lights, costing more than the budgeted amount.

Is there anything specific UCAB is thinking of?
- Achol: Is it easier to project something onto the building?
  - Brooke: Yes, but you must project from inside the building and from a relatively short distance, otherwise it will be very expensive. For the Loft, we are currently projecting a static image which is much easier than projecting a video.
  - Sharon: You may also discuss the budget for next year. Use the current budget to make it look open at night. Secondly, think of areas of the building that can be enhanced that you want to focus on in the following year and include this as a budget consideration.
- Wendy: Power sourcing from the outside is expensive, what about ground lights instead? Could this power the wall projection?
  - Brooke: Yes, we could repurpose the power, however it all depends on the voltage.
  - Aditya: In terms of feasibility, are tree lights within budget? Could we line the pathways with them?
• Brooke: Yes, they fit your budget the best. It’s possible since there are several different ways to secure these lights.
• Aditya: Would these lights last?
• Brooke: Any outdoor lighting will need replacements every couple years and/or maintenance. Solar lights are improving, however they are expensive to install.
• Joey: We can start an ad-hoc committee to work with these teams and push forward a proposal in the budget for next year. Do something small for now.
  ▪ Sharon: Some areas need lighting and do not have it. Specifically, certain outdoor stairways; they have strips for lighting. We should look at the infrastructure already at PC and improve from there. Also, LED lighting is possible to improve the lights we already have.
    • Emily: Yes, some dark areas would be the Triton steps and PC Plaza. Having animation on the steps would make it seem alive and active.
    • Brooke: Projecting onto the steps is difficult and very expensive.
  ▪ Sherry: For the projector we already have, is it possible to have one for PC Plaza? It would be nice to add some color. Constant images would be fine.
    • Brooke: Fixed light would be cheaper. But to light the whole plaza, it requires many lights and a focal point for the light. Anything incredibly impressive will require more funds. We currently have aerial and foot lights around the building, but it’s not enough.
  ▪ Joey: Is our focus to make the building brighter or the space more inviting?
    • Emily: The plaza at night used to be more alive and it was because of the tree lights.
    • Sharon: Agreed, it used to be brighter. Lighting and making the building look open will lead to activation. The outside tables used to be full and used, but it’s too dark now. If we had outdoor lights that made it look open, people will use the space.
    • Achol: The tree lighting is the best direction to go towards activating the outdoor space, staying under budget, and getting retailers to stay open later. It’s the best solution.
    • Reilly: Tree lights are good. It would be nice to put lights on the tops of the building as well, using strips of lighting.
  ▪ Motion to close additions: Approved.
  ▪ Joey: UCAB should have a tour of PC at night. Hopefully by spring we will have feedback and data on the success of the lighting projects, late-night initiative, and space activation. And, we can consider this data for the next budget.
    • Pamela: Tree lights are a great idea. We could project point lights into the dark courtyard to keep things dynamic.
  ▪ Emily: Have we considered evening programming in the plaza? Have different nightly events throughout the week to create more activity on campus.
    • Brooke: Once Dirty Birds opens, we can bring back the weekly DJs.
  ▪ Move to table the discussion until next week: Approved.
Open Forum

- None.

Announcements

- Joey
  - Dirty Birds: Patio is coming together.
  - A link concerning a meeting about voter activation will be sent out in the recap email.

Adjournment

Meeting was adjourned at 3:16 pm by Joey Mendoza. The next general meeting will be held at 2:00pm on November 19, 2019 in the Warren College Room.