

## **University Centers Advisory Board**

Meeting Minutes – AMENDED

Winter 2020, Week 5

February 4, 2020

### **Opening**

The regular meeting of the University Centers Advisory Board was called to order at 2:05pm on February 4, 2020 by Joey Mendoza in Warren College Room.

### **Attendees**

1. Joey Mendoza (UCAB Chair)
2. Aditya Arora (UCAB Vice Chair)
3. Lani Botros (Warren College Proxy Representative)
4. Casey Lee (Sixth College Representative)
5. Sherry Yin (Marshall College Representative)
6. Amberine Kabir (Revelle College Representative)
7. William Ebro (Roosevelt College Representative)
8. Samir Nomani (Muir College Representative)
9. Shubham Kulkarni (AS Representative)
10. Amanda Marples (Assistant Director) – ad hoc, non-voting sitting in for Sharon Van Bruggen
11. Emily Trask (Staff Association Representative)

### **Public Input**

- None.

### **Approval of Minutes**

- Motion to approve minutes from Week 4 of Winter Quarter as amended: Shubham.
  - Seconded by: Samir.

### **Special Presentations**

- None.

### **Chair Report (Joey)**

- Positions are still open, will try to recruit from other sources like SILCs.
- Scheduling has been difficult for the UCAB Retreat, will provide updates soon.
- New doodle for the Nighttime Activation committee to be sent out by email by Thursday.
- UCAB Charter Amendment update: AVC Patty Mahaffey approved it, still waiting for A.S. and G.S.A. approval.

### **Vice Chair Report (Aditya)**

- Met with Amanda earlier today to speak about Nighttime Activation.

Motion to Reorder to New Business: *Approved*

**Director Report (Amanda)**

- Nighttime Activation for Fall Finals Week
  - Purpose: Create a go-to place during finals week to support students studying late.
  - Schedule: Brainstorming, Confirm Programming, Prepare Materials and Promotion.
  - Providing “nickels”/chips that students can use to get discounts on purchases in PC.
  - Different marketing ideas to promote event: stress balls, grassy areas for relaxation, creating additional lighting, massage chairs, charging stations/extension cords.
  - Different study zones to be created for people with different study habits. For example, a timed study space, classical music space.
    - Shubham: Could we do this for the old student center as well? Could we add signage there?
    - Joey: Yes, however, we are trying to do something long-term and create an environment of change in PC because it is close to Geisel and the center of campus. We want to make this year long, an event to make studying late more fun and safer for students.
    - Amanda: Yes, agreed. Another area we are contemplating is the Southeast Patio. We are also looking into different event names.
  - Discussion/Questions:
    - Lani: Are these nickels a set idea?
      - Joey: No. It’s just one idea to promote the event and support our vendors.
      - Lani: Something digital is better than a physical item since the nickel is not that environmentally friendly. Free food and snacks would be better than distress items. Also, puzzles aren’t really used. Is it possible to extend the hours for the study zones?
      - Joey: The facilities are open 24 hours inside the building. The programming is closed by midnight, but the space will be open all night.
    - William: More marketing is needed for the event/program.
    - Samir: We should invest in whiteboards for students, even outside of finals time.
    - Sherry: We could advertise more at Geisel, so people who cannot find seats can go to PC instead.
    - Shubham: If we are going to go digital, we could use triton cash codes.
    - Joey: Or use eco-friendly materials. If we go digital, we would have to ask vendors to provide a digital receipt, which they are not obligated to do.

Motion to go to Closed Session: *Approved*.

*Closed Session regarding Shogun.*

**New Business**

Tech Fee Subsidy

- Pre-Physicians Assistant Student Org @UCSD
  - Official Criteria Count:
    1. Educational? – Yes.
    2. Gathering for more than 3 hours? – No.
    3. During off hours – Yes.
    4. At original student center? – No.
    5. Alumni involved? – Yes.
    6. Open to the public? – Yes.
    7. Open to all UCSD students? - Yes.
    8. Sought funding from other sources- Yes.
    9. Is it a fundraiser? – No.
    10. Is it free? – No.
  - Motion to approve: *Approved.*
  - Amount Approved: \$100.

#### Transfer Center Space Discussion

- Transfer Presentation Last Week
  - Joey: Their concerns are simple to accommodate, except for their last request. Making a programmable event space is more difficult. We cannot use the current furniture. If we bought new furniture and renovated the space, it would require a budget, and thus require more time than we have. To make it easier for the transfer center to create events, we could remove the room reservation limitations for them.
    - Shubham: If we were to make this exception, is it only for the transfer center?
    - Joey: Yes.
  - Shubham: What would the transfer center limitation be?
    - Joey: No limitation. But this is up for discussion. Jackie is simply asking for a guaranteed space for consistent use.
  - William: Is there a way to make this space more permanent?
    - Joey: They will have their building space in 2022, so at that point, they won't need this satellite space.
  - Lani: Is the renovation necessary if they plan to move?
    - Joey: This was part of the discussion. The restriction lifting would be easier to pull off and would not require a budget or renovation.
    - Lani: Are these programs effective in reaching their target audience?
    - Joey: We can ask for this kind of information. The cap removal would be beneficial because it allows them consistency and a benchmark to measure their success in future events.
  - Emily: Having this solution is better than disrupting and renovating the lounge space since students use the area. It will be easier for them and the students in the lounge.
    - Shubham: Agreed, if we divided the space, we lose student space which results in decreased productivity of the study space during events.
  - Samir: Will they get priority on the rooms?
    - Joey: No, simply the number of reservations for them is no longer limited to 4.

Motion to Table Until Next Week: *Approved.*

Motion to Reorder to Director Report: *Approved.*

**Member Reports**

- None.

**Old Business**

- None.

**Open Forum**

- None.

**Announcements**

- None.

**Adjournment**

Meeting was adjourned at 3:37pm by Joey Mendoza. The next general meeting will be held at 2:00pm on February 11, 2020 in the Warren College Room.