University Centers Impact
YOUR STUDENT UNION

19
20

SAYING IT'S BEEN A UNIQUE YEAR IS AN UNDERSTATEMENT.

Covid-19 challenged us to create balance and foster well-being through space activation and virtual programming.

Fall/Winter Highlights

We had an amazing start to the year!

PLACEMAKING

Strengthening the connection between students and the places they share. Students were invited to participate in the shaping of these new spaces. It was, and is, a collaborative process, and one with the important goal of contributing to the health, happiness and well-being of our student population.

HOSPITALITY

Soda & Swine opens @ Student Center

Soda and Swine, an eatery run by a UC San Diego alum, an exciting addition to campus and a place where students, faculty and staff come together and foster a more connected campus environment.

CELEBRATING DIVERSITY

Colors of Progress Exhibit @ Price Center

An art installation by Phil America that was inspired by the many sacrifices and accomplishments made by LGBTQ+ people since the Stonewall Uprising in 1969.

UCAB CORNER

University Centers Advisory Board

A space utilization project allowed more student organizations access to meeting rooms through the creation of the Coworking Corner. UCAB also expanded representation of its members.

"WORKING WITH UCAB AND OUR UNIVERSITY CENTERS STAFF HAVE BEEN EQUALLY INFLUENTIAL FORCES IN MY CAREER AS A STUDENT LEADER, AND I AM ETERNALLY GRATEFUL FOR THE LESSONS AND SKILLS SO MANY OF YOU IMPARTED ON ME."

—JOEY MENDOZA, UCAB CHAIR 2019-20

SPRING 2020 Highlights

The remote pivot!

The impact of COVID-19 and a stay-at-home order from the state of California, sent most of the University staff home to work remotely.

But, even during a once in a century pandemic, UC San Diego's Price Center and Student Center stayed open for business! It was the only student union in the UC system not to close. Students who still lived on campus had places to study and eat, and the amazing essential staff worked hard to keep facilities clean and students safe.

WHAT WAS OPEN?

- Study Rooms
- Computer Labs
- Outdoor seating
- Limited eateries
- Basic Needs resources

WELCOME TO THE VIRTUAL STUDENT UNION!

A place where students can feel connected, even though they're apart.

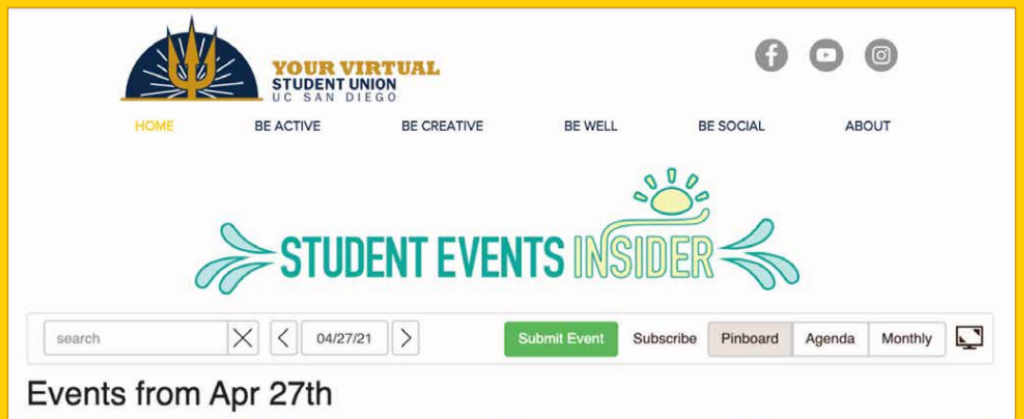
Quicky built out of necessity, the Virtual Student Union website acts as a collective portal for all the amazing activities that students can participate in virtually, along with valuable resources all in one place. Students were able to sign up for virtual cooking demos, join live dance and yoga classes, get creative and much more.

AVAILABLE RESOURCES:

- **Weekly contests and engagement opportunities**
- **Campus wide virtual event calendar**
- **Campus Partner virtual events at touch of a button!**
- **Weekly Video Series**
  - Adulting Series
  - State of the Student Union
  - The Art Show with Alex
  - Virtual Trivia Tuesday
  - Fika Fridays
  - Gamers Only
  - What's Cooking?

YOUR VIRTUAL STUDENT UNION
UC SAN DIEGO

"DESPITE ALL THAT IS HAPPENING AROUND THE WORLD RIGHT NOW, WE STUDENTS STILL HAVE A PLACE THAT WE CAN CONNECT WITH ONE ANOTHER AND ACTIVITIES THAT WE CAN DO VIRTUALLY. IT FEELS REALLY GOOD TO HAVE SOMETHING WE CAN FALL BACK ON AND TRUST TO CONTINUE TO SERVE US WELL..."



— D. LEE

"AS A TRANSFER, IT CAN SOMETIMES FEEL LIKE IT'S HARD TO CONNECT AT UCSD, AND ESPECIALLY NOW DUE TO THE TIMES, THAT FEELING IS MAGNIFIED. I THINK AN EFFORT LIKE THIS ENCOURAGES STUDENTS TO STAY INVOLVED BEYOND THEIR CLASSES, AS WELL AS FEEL LESS ALONE AND BORED AT HOME."

— SONYA O.

Black Lives Matter

To our UCSD community,

Our staff and students at University Centers are heartbroken over the systemic racial injustices that have occurred throughout history and continue to occur in our country at this time. We stand in solidarity with the Black community on our campus, nationally and globally, who are fighting for equality and basic human rights. As we mourn for George Floyd, Ahmaud Aubrey, and Breonna Taylor, and countless others who have suffered unfairly, we urge you to stay informed by educating yourself and to take action in any way you can as we do the same.

Our Commitment

- ANTI-RACISM WORKGROUP CREATED
- ADDING ANTI-RACISM COMMITMENT TO UNIVERSITY CENTERS VALUES
- PROVIDE RESOURCES AND EDUCATIONAL INFORMATION TO STAFF, ENCOURAGING A CULTURE OF FURTHER LEARNING

As part of Student Life, a division of Student Affairs, University Centers and all departments within the division are deeply committed to inclusivity, a core value of the organization.

BLACK LIVES MATTER
FULL STATEMENT

Did you know?

Every year Starbucks corporate and University Centers offers a $5,000 Starbucks Sustainability Scholarships. This year's scholarships was awarded to student Joseph Vechinski and his project, Chemical Composition of Fish Flesh.

Price Center had a visitor spring quarter

Wings, anyone?

Broke ground for the Northwest patio project at Price Center and started construction on eatery space for Dirty Birds.

INSIGHTS

The Web

UC San Diego UNIVERSITY CENTERS

August 1 - June 30, 2020

YOUR VIRTUAL STUDENT UNION UC SAN DIEGO

April 15 - June 30, 2020

	universitycenters.ucsd.edu	virtualstudentunion.ucsd.edu
Sessions	447,184	7,782
Unique Visitors	112,635	4,925
Avg. Session	3m 33s	14m 19s
MOST POPULAR PAGES	DINING HOURS/DIRECTIONS RESERVATIONS	HOME PAGE CALENDAR SPRING SEND-OFF BE CREATIVE

Social Stats

@universitycenters.ucsd.edu		Ucsdcenters	
6,728	followers	1,824	followers
195	posts	83	posts & stories
204,464	reach	170,920	impressions
621,406	impressions	4,917	engagements
26,641	engagements		

Spring Webinars & Weekly Programs

7 Webinars

780 Unique viewers

22,013 video views

121 hours of viewing time!

STATE OF THE Student UNION

the ART SHOW

WHAT'S COOKING?

TRITON TRIVIA tuesDAY

MOST POPULAR:
EVENING WITH ANDREW YANG,

594 VIRTUAL ATTENDEES

Gratitude - Essential Workers

Thanks to all essential workers who kept the student union clean, safe and accessible to all during this unusual time.