

QUICK SUMMARY

University Centers Student Usage and Priorities Survey, 2012

All Respondents (Undergraduate and Graduate)

% at Rank 1 (most willing to support)	Option A: \$13 per quarter plus CPI max of 3% per year, resulting in fee of \$89.50 per quarter	Option B: \$20 per quarter resulting in \$96.50 per quarter	Option C: \$17 per quarter resulting in a fee of \$93.50 per quarter	Option D: No fee increase
Undergraduate	41.52%	18.85%	12.7%	27.05%
Graduate	36.84%	21.81%	11.6%	30.43%
All Respondents	40.5%	19.44%	12.51%	27.78%

When you visit the Price Center or Student Center, how frequently do you... (18 options, scale of frequently, occasionally, never)				
#	Frequently	%	Frequently + Occasionally	%
1.	Buy food or drink	60.40%	Buy food or drink	95.08%
2.	Socialize with friends	39.60%	Visit the bookstore	90.10%
3.	Use an ATM	27.93%	Socialize with friends	85.12%
4.	Visit the bookstore	21.29%	Use an ATM	75.88%
5.	Study on your own	16.15%	Access Services like Post Office, Soft Reserves, Box Office, etc.	68.25%
6.	Meet with student org	14.66%	Attend event like movie, speaker, concert	56.42%
7.	Visit Cooperatives	13.50%	Visit Cooperatives	55.09%
8.	Use computers	12.94%	Use computers	50.99%
9.	Access Services like Post Office, Soft Reserves, Box Office, etc.	11.50%	Study on your own	48.73%
10.	Take a nap/rest	9.90%	Attend show at Loft or Pub	47.84%
11.	Visit depts. like One stop, CCC, The Zone, etc.	8.46%	Meet with student org	45.80%
12.	Attend event like movie, speaker, concert	8.08%	Study with a group	43.08%
13.	Attend show at Loft or Pub	7.80%	Take a nap/rest	39.21%
14.	Study with a group	7.63%	Visit depts. like One stop, CCC, The Zone, etc.	39.05%
15.	Participate in class or workshop at Crafts Center	4.81%	Meet with professor or TA	24.50%
16.	Come to work/volunteer	4.42%	Participate in class or workshop at Crafts Center	19.63%
17.	Attend show at Che Café	2.82%	Attend show at Che Café	17.48%
18.	Meet with professor or TA	2.43%	Come to work/volunteer	16.37%

When you visit the Price Center or Student Center, how frequently do you...(18 options, scale of frequently, occasionally, never)		
#	Never	%
1.	Come to work/volunteer	83.63%
2.	Attend show at Che Café	82.52%
3.	Participate in class or workshop at Crafts Center	80.37%
4.	Meet with professor or TA	75.50%
5.	Visit depts. like One stop, CCC, The Zone, etc.	60.95%
6.	Take a nap/rest	60.79%
7.	Study with a group	56.91%
8.	Meet with student org	54.20%
9.	Attend show at Loft or Pub	52.16%
10.	Study on your own	51.27%
11.	Use computers	49.00%
12.	Visit Cooperatives	44.91%
13.	Attend event like movie, speaker, concert	43.58%
14.	Access Services like Post Office, Soft Reserves, Box Office, etc.	31.75%
15.	Use an ATM	24.12%
16.	Socialize with friends	14.88%
17.	Visit the bookstore	9.90%
18.	Buy food or drink	4.92%

Priorities - Top				
	High Priority		High Priority + Priority	
1.	Buildings maintained in good working order*	69.86%	Buildings maintained in good working order*	94.52%
2.	Cleanliness of facilities inc. lounges and restrooms	66.50%	Cleanliness of facilities inc. lounges and restrooms	93.77%
3.	No admission charges for student events	57.04%	No admission charges for student events	85.56%
4.	Price Center and Student Center open on Sat.	48.69%	Price Center and Student Center open on Sat.	80.63%
5.	No rental fee assessed to student orgs using for use of meeting rooms	46.20%	Price Center and Student Center open on Sun.	74.66%
6.	Price Center and Student Center open on Sun.	44.65%	No rental fee assessed to student orgs using for use of meeting rooms	73.66%
7.	Access to food after midnight in Price Center	42.65%	Computer labs available in buildings	72.67%
8.	No rental or set-up fees assessed to student orgs for use of event space	41.59%	No rental or set-up fees assessed to student orgs for use of event space	69.73%
9.	Computer labs available in buildings	40.85%	Access to food after midnight in Price Center	69.05%
10.	Access to meeting rooms for student org meetings after 8PM	32.25%	Educational programs inc. speakers/lecturers	67.68%
11.	Access to computer labs in Price Center after midnight	31.94%	Access to meeting rooms for student org meetings after 8PM	65.06%
12.	Access to Price Center/ Student Center before 8AM during weekdays	25.90%	Entertainment events held in Loft, Pub, Ballrooms, etc.	60.96%
13.	Access to Price Center/ Student Center before 10AM on weekends	25.28%	Events held on Fri/Sat Night	60.84%
14.	Entertainment events held in Loft, Pub, Ballrooms, etc.	24.97%	Access to computer labs in Price Center after midnight	57.97%
15.	Educational programs inc. speakers/lecturers	22.91%	Access to Price Center/ Student Center before 10AM on weekends	55.04%
16.	Events held on Fri/Sat Night	21.30%	Operating Commuter Student Services	50.62%
17.	Operating Commuter Student Services	17.06%	Access to Price Center/ Student Center before 8AM during weekdays	50.62%

18.	Movies shown in Price Center Theater	15.13%	Movies shown in Price Center Theater	50.19%
19.	Operating the Crafts Center	12.45%	Operating the Crafts Center	32.81%
20.	Operating Gameroom	5.73%	Operating Gameroom	24.35%
21.	Operating Che Facility	5.67%	Operating Che Facility	22.05%

Priorities - Bottom				
	Very Low Priority		Very Low + Low Priority	
1.	Operating Che Facility	39.34%	Operating Che Facility	77.95%
2.	Operating Gameroom	36.42%	Operating Gameroom	75.65%
3.	Operating the Crafts Center	34.25%	Operating the Crafts Center	67.19%
4.	Operating Commuter Student Services	20.74%	Movies shown in Price Center Theater	49.81%
5.	Access to computer labs in Price Center after midnight	18.74%	Operating Commuter Student Services	49.38%
6.	Access to Price Center/ Student Center before 8AM during weekdays	18.18%	Access to Price Center/ Student Center before 8AM during weekdays	49.38%
7.	Access to Price Center/ Student Center before 10AM on weekends	16.88%	Access to Price Center/ Student Center before 10AM on weekends	44.96%
8.	Movies shown in Price Center Theater	14.69%	Access to computer labs in Price Center after midnight	42.03%
9.	Access to food after midnight in Price Center	13.27%	Events held on Fri/Sat Night	39.16%
10.	Entertainment events held in Loft, Pub, Ballrooms, etc.	11.27%	Entertainment events held in Loft, Pub, Ballrooms, etc.	39.04%
11.	Events held on Fri/Sat Night	10.89%	Access to meeting rooms for student org meetings after 8PM	34.94%
12.	Computer labs available in buildings	10.27%	Educational programs inc. speakers/lecturers	32.32%
13.	Access to meeting rooms for student org meetings after 8PM	9.97%	Access to food after midnight in Price Center	30.95%
14.	Price Center and Student Center open on Sun.	9.90%	No rental or set-up fees assessed to student orgs for use of event space	30.27%
15.	No rental or set-up fees assessed to student orgs for use of event space	9.04%	Computer labs available in buildings	27.33%
16.	No rental fee assessed to	8.41%	No rental fee assessed to	26.34%

	student orgs using for use of meeting rooms		student orgs using for use of meeting rooms	
17.	Educational programs inc. speakers/lecturers	8.35%	Price Center and Student Center open on Sun.	25.34%
18.	Price Center and Student Center open on Sat.	7.35%	Price Center and Student Center open on Sat.	19.37%
19.	No admission charges for student events	4.73%	No admission charges for student events	14.44%
20.	Buildings maintained in good working order*	1.81%	Cleanliness of facilities inc. lounges and restrooms	6.23%
21.	Cleanliness of facilities inc. lounges and restrooms	1.56%	Buildings maintained in good working order*	5.48%