

Meeting Minutes

Winter 2025, Week 7 | February 18th, 2025

1. Call to Order

- The meeting to elect the Chair and Vice Chair of the University Centers Advisory Board was called to order at 2:04 pm on Tuesday, February 8th, 2025, in the Warren College Room.

2. In Attendance

Shreya Ngunuri, Jess Huang, Scott Strong, Elijah Cheng, Holly Menninger, Pamela Fruge Olivia Ghilardi, Mia Veloria, Vitasta Mahajan, Camila Anaya, Sophia Li, June Jung, Danielle Sim, John Payne, Emily Trask, Proxy for Xavier Lopez, Gabriella Ayala

3. Public Input

- N/A

4. Approval of Minutes

- Elijah Cheng - Motions to approve meeting minutes
- Xavier Lopez - Seconds the motion

5. Special Presentation

- N/A

6. Chair Report

- Working with SFAC chair, they're in charge of the student fee and taking care of money choices
- Board is more active and reached out to UCAB, if we want to have a position on board to listen in and report back
- Shreya will be working with them, might even send representatives to our meetings
- Anything written on meeting notes is meant to be publicly noted, however statistics should be asked about whether it can be given out to public (Seek John, Shreya or Jess) for clearance

7. Vice Chair Report

- 3 tech fee subsidies sent out through slack:
- Nueva Herencia - Baile event with food and drinks, February 22nd, estimated attendance: 150, amount requested: \$300, amount recommended: \$150 - 7 approved, 0 denied

- TEDx - Ted talk hosted and food and activities included in event, February 24th, estimated attendance: 65, amount requested: \$400, amount recommended: \$130 - 6 approved, 0 denied
- Serotones/Skaggs School of Pharmacy - Hosting a charity concert with music but focusing on Skaggs, February 28th, estimated attendance: 100, amount requested: \$475, recommended amount: \$200 - 5 approved, 0 denied
- Some questions about how funding was allocated
- Event open to public, confusion on that confirmed with John, when event is open to public it includes all students not just students in the club
- Sent message to tech fee subsidies application worker to change wording and reflects fact that if event is open to all students or just students in the club, clears up any confusion for clubs when they apply
- Orgs moving waitlisting
- 5-7 empty spaces for clubs that were meant to move in, hopefully done by end of this week or next
- Budget/space allocation committee next quarter and who would want to join?
- Will officially start and motion stuff next quarter when both committees are active

8. **Executive Director Report (Interim John Payne)**

- Campus leadership meetings, they are doing their best to keep up with changes on federal level, very complicated, moves a little differently every day
- Trying to keep up and communicate it, if you have any questions feel free to reach out but most is updated on websites as soon as things are known
- Marketing promoting graduation through price center, signage class of 2025
- How to celebrate it/upcoming graduates? Ideas are welcome
- Shores Diner is really struggling, encourage students or try to get feedbacks on why they wont go there, encourage student events in Stage room, full tech set up in there
- Holly - Does booking the stage room generally help Shores?
- John - Yes, it helps because it generates more traffic and more people tend to go
- Elijah - Has the booking fee increased or is the price cheaper?
- John - I'm pretty sure it has stayed the same since last time, most of our leases say that a vendor can't increase from 10%
- Pamela - Do you have a reason as to why traffic is so low at Shores?
- John - No but we are waiting for the mystery shopper's responses to know what they are saying, it's just different, maybe the vibe before the pandemic is not the same anymore? People do not hangout in groups anymore?
- Pamela - Did they get a boost when the comedian was there?

- John - Yes they did and it was good but unfortunately can't be there everyday
- Shreya - Do you think if we offered a 10% coupon like clubs it would increase traffic?
- John - Good idea, we could work with them and have a QR code that an event uses for the day
- Also delivering food into the stage room could be a good idea as well?
- Will pick up in may and april with more caterings

9. New Business

- Reached out by vendor who does claw machines, interested in putting one in price center
- Jess - I have a lot of friends who are really into blindboxes, so a claw machines is a good idea, price center is a place to have fun
- Vitasta - Would they take tritoncash?
- John - No
- Shreya - Would we get any earnings?
- John - Yes we would, flat fee based on square footage taken by machines
- Sophia - good idea because it is a new form of entertainment and would attract people onto price center
- Elijah - Great idea, do you know if they would only have traditional claw machines..?
- John - I'm not sure yet we just got an email
- Shreya - Does anyone have specific requests, i know it is a future idea but just to be sure?
- Holly - blindboxes, plushies..
- Will pursue and get more feedback and information, how many machines etc
- Triton statue - relocation?
- John - Working with alumni relations and triton statue on price center east, working with sculpture, current fountain is not great so have tried to make it really awesome but in course of that we have to submit it to various campus entities and feedback was given on relocating statue
- Folks would like to see sculpture in different locations will need the boards support if we want to keep statue where it is
- Emily - is there a reason they don't like it in their current location?
- John - No reasoning was given, just don't like it
- Some clubs offered to have it relocated to library walk or Liontree arena
- If we want to see him move to library walk, expenses would make that something that would be pushed down way down the road

- Olivia - I am opposed because it is an unnecessary waste of money, people go there all the time and even putting it in library walk would be very tight maybe we can figure out why people don't like where it is before anything
- Emily - People on campus tours will so often take a picture with statue so the whole location is almost right, people take photos all the time and even decorate it
- Elijah - It's a silly but not a good idea at all if we want to put something on library walk it could be something else
- John - Just wanted to put it out there and see how you all felt about that idea that was put out so randomly but I will keep you posted if anything changes
- Pamela - When talking about enhancing the statue, when is the timeline?
- John - Well, the concept drawing is done and rough pricing, rough architectural detail done so that we can get this pricing, university center paying for soft cost and alumni will generate 250 to fund and make it a class gift, timeline was moving well until we hit this talk of relocation and no committee has given comment oversee landscape and design including arts committee
- We need them to bless design and will go back to constructions drawings and then timeline will start to move but don't know how long this will take to hash out, fundings will start potentially soon

10. Old Business

- Starbucks lease renewal have there been any updates from club councils?
- Olivia - last time we talked about doing a broader survey so next week we are having events on ERC and will be having an income of about 150 opinion responses
- People like idea of having starbucks on campus because it is an easily available coffee spot, people just want good coffee in center of campus
- App on phone makes it convenient
- Vitasta - Talking to my council is one sided, also asked individuals and many said yes if they really need coffee and nothing else is really available but down to have a better coffee place (better buzz, pete's, etc)
- Elijah - survey brought up to council, most of the people I talked to really wanted a dutch bros because the menu has a lot of options
- John - It is a bit more difficult to have those type of businesses like Dutch Bros to want to work with us
- More questions that are john oriented, how much money does Starbucks make, employees etc any questions ?
- Shreya - Do you mind telling us how was it before starbucks
- John - Around 10 years ago or so there was a vendor called "Cafe Roma," served pre-made bagels and coffees, had a lot of demands but they weren't meeting

that, couple opportunities given but did not listen, that is when UCAB made decision to bring starbucks and have us be franchise and operate it

- The amount of energy effort goes into starbucks for very little profit in 10 years wont pay back reconstruction, does not make sense from financial standpoint for university center to run starbucks
- What is the real thing people are looking for? Speed of service? Conveniences? Options?
- What makes Starbucks so efficient and popular is the mobile app
- How many other places have a convenient app...?
- Vitasta - 85 coffee at UTC has a mobile app and it is really good
- Cannot make it a kitchen space, limited to what type of food preparation can happen in that space
- Have not reached to anyone because we must determine what we want to do beforehand
- If we stay with starbucks and brought a different franchise, the downtime in the space is very minimum, but if we have to go through full remodel it would take around a year and a half, so basically all that time without a coffee place while we transition, not as simple as switching the signs
- Ask questions: what do you prioritize? Where do you go the majority of time to get your coffee?
- Let people know how long it may take if we were to get another place, yes people are excited when change is mentioned but might get deflated about an 18 month wait
- Emily - Curious about what did not help "Cafe Roma"
- John - Very few demeaning qualities especially in last couple years of existence, little effort into their job
- Elijah - I research a bit about coffee shops last couple times, dutch bros is fast and organized, from my experience starbucks has taken around 10-15 to complete my order
- Gabriella - I've heard that Dutch Bros is expanding more and maybe adding one to campus would be good
- Most Dutch Bros want a drive thru, it would be a much harder negotiation that some other coffee vendor if that is the choice
- Holly - Could also see if there is a dutch bros in any other campus to see how that would play out
- One survey has to be made in order to tell what it is that students want and what they prioritize in a coffee business

- Ask where they get their coffee, not what they'd like to see, to know what would actually be in business
- Su-Pan lease renewal, what do members think of SuPan in general?
- Shreya - always positive and good interactions, their price points are really nice
- Vitasta - I've never been there but I always hear people talk about it in a very positive way
- Emily - A lot of people/staff get SuPan for meetings, among staff circles it's widely enjoyed
- John - SuPan does okay for what they're allowed to do, provide a wonderful part to campus, easy to work with
- Motion to start a vote to see if we renew SuPans lease renewal: Vitasta begins motion, 9 approved and 0 denied (Motion Passes and SuPan will continue on their lease)

11. Member Reports

- Gabriella Ayala - First year and Seventh college representative
- Elijah - Got an email from one of the council members who is interested in hosting an event near library walk to get people's general ideas on Starbucks , perhaps drink handout and then talk about what is happening with Starbucks, could have a vote about what restaurant students would like to see on campus?
- Are allowed to collaborate with counselors - Approval from Shreya
- Good for attendance thank you all for attending in meetings very good growth

12. Open Forum/ Announcements

- Pamela - Black history brunch scholarship, 2/22/25 - great food and all members have tables, celebrating students scholarships and achievements

13. Adjournment

- **The meeting was adjourned at 3:07 PM on 02/18/25.**
- **Next meeting is set to be at 2PM on 3/04/25.**