

University Centers Advisory Board
Meeting Minutes – AMENDED
Winter 2020, Week 8
February 25, 2020

Opening

The regular meeting of the University Centers Advisory Board was called to order at 2:02pm on February 25, 2020 by Joey Mendoza in Warren College Room.

Attendees

1. Joey Mendoza (UCAB Chair)
2. Aditya Arora (UCAB Vice Chair)
3. Lani Botros (Warren College Proxy Representative)
4. Casey Lee (Sixth College Representative)
5. Sherry Yin (Marshall College Representative)
6. Amberine Kabir (Revelle College Representative)
7. William Ebro (Roosevelt College Representative)
8. Sharon Van Bruggen (Executive Director) – ad hoc, non-voting
9. Shubham Kulkarni (AS Representative)
10. Emily Trask (Staff Association Representative)
11. Alicia Yancey (SAAC Chair/Representative)

Public Input

- Luke- What are the penalties to violating a lease for tenants? Are there any standards by which businesses are held accountable and for protecting human rights? How does UCSD benefit from the Chase Bank partnership? What happens in a closed session?
 - Would like to see a set of standards written down when considering which businesses to be active on campus. Best if these businesses also consider issues important to students, like ethics and climate action goals, and making this a part of the lease.
 - Joey: Most questions can be answered through Sharon. Closed sessions discuss financial numbers and legal issues.

Approval of Minutes

- Motion to approve minutes from Week 7 of Winter Quarter as amended: Aditya.
 - Seconded by: William.

Special Presentations

- None.

Chair Report (Joey)

- Amendment Update: Still waiting to hear back from the president of G.S.A.
- Tech. Fee Subsidy Policy Language: Typically, the job of the Vice-Chair. Running into a lot of timing issues, so deadlines need to be very clear. Propose moving the portion about deadlines to the top of the checklist on the website since this section is very important.

- Emily: Student life business office has deadlines and requirements for managing these funds. Best to run these changes by this office so money can be allocated in a timely manner.
- Updates to changing the language of the website in the following weeks.
- Retreat information content will be reported next week.
- Attempting to plan a visit to SDSU. Will keep everyone updated.

Vice Chair Report (Aditya)

- None.

Director Report (Sharon)

- Dirty Birds: Anticipating a soft opening over spring break. Will likely to have a friends and family event; a chance to give them feedback.
- Projects like PCE Dining Counter Retrofit and Space 214 Renovation are in process. TapEx Patio is close to completion, still waiting on fire pits, added meeting room chairs in buildings, and ordered more dining room furniture.
- Some projects dedicated to replacing or maintaining equipment. Ex: Forum A/V system wiring replacement.
 - Questions/Discussions:
 - Lani: What happens to the replaced items?
 - Sharon: Try to reuse and repurpose what we can. Non-reusable items go into surplus sales in UCSD and potentially sold to other departments. If it cannot be sold, it goes through an extensive recycling process.
 - Joey: We also revamp current furniture with new paint jobs instead of purchasing new furniture. On the Budget Committee, you can advocate for projects you want to happen on campus, so this is something to consider.

New Business

Tech Fee Subsidy

- The Intermission Orchestra
 - Official Criteria Count:
 1. Educational? – No.
 2. Gathering for more than 3 hours? – No.
 3. During off hours – Yes.
 4. At original student center? – No.
 5. Alumni involved? – Yes.
 6. Open to the public? – Yes.
 7. Open to all UCSD students? - Yes.
 8. Sought funding from other sources- Yes.
 9. Is it a fundraiser? – No.
 10. Is it free? – Yes.
 - Motion to approve: *Approved*.
 - Amount Approved: \$100.

Member Reports

- None.

Old Business

- Transfer Center Discussion-Previous discussion ended in 10-15 reservable spaces at one time for the center, however this has not been voted on yet.
 - Lani: 15 may be too much. 12 sounds better.
 - Aditya: Agreed.
 - William: 15 is not enough. Does 13 work?
 - Aditya: 12 is better because it is three times more than what students receive.
 - Emily: They do have their space at Biomedical Library, we are not their only option.
 - Joey: That space is smaller than the rooms in University Centers.
 - William: They have Biomedical Library space, but they wanted space to give presentations and provide one-on-one tutoring; that is why they made this request.

Motion to Allow Transfer Resource Center 13 Meeting Room Reservations at Any Time: *Approved.*

Vote: Passes.

- PC Marquee Discussion
 - Lani: Corporate businesses should not be allowed to advertise.
 - Joey: We also must consider the campus partnerships presentation, about trying to consolidate and optimize revenue streams. Would partnerships be blocked if we do not allow them to advertise? Do we want to consider creating partnerships?
 - Lani: A partnership and their advertisement is enough. Open to having more school ambassadors, but no flash advertisements.
 - Shubham: If we build a partnership, advertising in their space is acceptable. But the marquee is different. Partnerships can simply use the avenues of advertisement they were given in the partnership.
 - Sharon: There is much to consider. We should create a chart of what we need to cover: corporate advertising (unaffiliated in any way), sponsorships (money is received, and they receive potential lines of advertising), partnerships (mutually beneficial partnership Ex: Lyft, PC vendors).
 - Shubham: Partnership with UCSD does not necessarily mean it is a partnership for students; unsure about allowing them to advertise on the marquee. Advertisements on the marquee should benefit the students.
 - William: Constituents do not want advertisements that negatively affect students. 10-15% advertisement was a good idea. On partnerships, it would be good to have them on the marquee to get the information out to students.
 - Lani: Regardless, the PC Marquee is ours. There are many ways for a company to advertise in the first place. We can provide a list of acceptable advertising methods we allow already.

Motion to Table Discussion Until Next Week: *Approved.*

- Stall Journal
 - Still waiting on Student Health Promotions and a possible presentation from them.
 - Shubham: Mixed reaction from constituents in A.S. Mainly opposed to the idea.
 - Casey: 6th College constituents liked the idea for the most part.

Motion to Table Discussion Until Next Week: *Approved.*

- Condom Distribution in University Centers
 - Shubham: A.S. would like to give this responsibility to Student Health Promotions. It could be a partnership, so advertising to students is easier, and that students are still in the conversation. However, maybe not partnered with A.S. since A.S. frequently changes. A.S. would prefer to either give it to them or partner with them. Also, having an ID system to get higher quality products is better.
 - Lani: Would it be better to target students in areas other than PC?
 - Joey: The highest chance with the most people, is PC. Higher chance for people all over the campus to be in this space and interact with it.
 - Sharon: Not sure if Student Health Promotions are interested in refilling the station in the restrooms or finding a new center for distribution.
 - William: What if we had a vending machine? To relieve staffing responsibilities.
 - Joey: In SJSU, it was a receptionist who had an added task of managing this center instead of having to create a new position. Staffing is not a huge issue.

Motion to Table Discussion Until Next Week: *Approved.*

Open Forum

- G.S.A. just approved our amendment. Amendment process is now changed and will be updated in our UCAB Charter.

Announcements

- None.

Adjournment

Meeting was adjourned at 3:16pm by Joey Mendoza. The next general meeting will be held at 2:00pm on March 3, 2020 in the Warren College Room.