

University Centers Advisory Board
Meeting Minutes – AMENDED
Fall Quarter 2019, Week 3
October 15, 2019

Opening

The regular meeting of the University Centers Advisory Board was called to order at 2:01 pm on October 15, 2019 by Joey Mendoza in Warren College Room.

Attendees

1. Joey Mendoza (UCAB Chair)
2. Celine Bojo (Marshall College Representative)
3. Aditya Arora (Warren College Representative)
4. Reilly Cannon (Revelle College Representative)
5. Ilmaa Haque (Roosevelt College Representative)
6. Sharon Van Bruggen (Executive Director) – ad hoc, non-voting
7. Achol Chowdhury (Muir College Representative)
8. Shubham Kulkarni (AS Representative)

Public Input

- None.

Approval of Minutes

- Motion to approve minutes from Week 2 of Fall Quarter 2019 is postponed until Week 4.

Special Presentations

- Activation and Programming of Campus Outdoor Spaces
 - Presenters: Tara Green of OJB Architects, Erin Dibos of OJB Landscape Architects
 - Tara and Erin: What challenges do you currently face in the outdoor spaces?
 - Ilmaa: For ERC, our event supplies for outdoor events are on the third floor, but events are on the ground floor. Ground storage spaces would be preferable. Also, library walk reservations can be disorienting.
 - Reilly: For Revelle, library walk tabling was done before, not too difficult then.
 - Tara and Erin: Where do you go find to information and market your event?
 - Joey: There's no centralized place to book room/space on campus. No way to know who to go to for which specific space you want to book.
 - Aditya: Facebook is useful for events.
 - Celine: Facebook is useful however there is no set calendar or UCSD page about all the events.
 - Ilmaa: Facebook has a new feature where you can see events near your location, and it shows on-campus events too. It's helpful.
 - Joey: However, personal privacy is collected on Facebook.
 - Aditya: But Facebook also lets you see events your friends are interested in.
 - Tara and Erin: Any spaces you want to use but are inefficient?

- Ilmaa: ERC green is not well-lit. Hard to set up and clean. We improvised by using string lights, but proper lighting is preferable.
- Joey: Shubham, how difficult is it to get AS funding?
- Shubham: AS has strict deadlines that need to be followed in terms of funding. If the funding guide was built in cooperation with event coordinating and booking spaces, it would help students do everything in one place.
- Reilly: Stonehenge lawn also has poor lighting and is far. People use Revelle plaza instead.
- Celine: Marshall Field is a great spot to do events, but we are limited to daytime events because of the lighting and quiet hours at 10pm.
- Joey: Additionally, TAP hinders students to make events on the fly.
- Ilmaa: Yes, and though College organizations/councils don't need to do a TAP, Students say TAP is unhelpful.
- Motion to extend discussion: Approved.
- Tara and Erin: What are your biggest needs on campus?
- Achol: There are free events, but students don't attend because they:
 - Don't know what's happening
 - Don't know if it's free
 - It's too far away
- Tara and Erin: What if they did activities closer to students?
- Achol: Good improvement, but the campus is large. Also, there is some space not utilized, such as the lawn in front of the Student Health Center. That could also accommodate events.
- Aditya: Yes, the biggest concern is the size of this campus. It would be great to do events more centrally.
- Joey: Distance is an issue. Commuters have even less connection to the campus. Another problem is going to events for other colleges but getting there and finding out its only for that college.
- Tara and Erin: What percentage are only for students of that college?
- Joey: Not that many.
- Shubham: Marketing and scheduling conflicts are also big problems. People find out about events too late.
- Ilmaa: ERC has many "ERC students only" events. We want the student fees to go back to the students. Bigger events are ERC only, but small events we do open them to everyone towards the end of the event.
- Achol: Some strategies to attract students are art activities and music. People like making things they can use, and music attracts people to come over. People don't really complain about the music either.
- Joey: Regarding the student app, it was released too early. It should be more useful and have an events portion.
- Aditya: Agreed, the app is inaccurate. It would be best to revamp it and consolidate everything into one place.
- Motion to Extend Discussion: Approved
- Tara and Erin: What is the main aspect we should improve on?

- Joey/Aditya/Celine/Achol/Shubham: Create a centralized location and activate some new potential spaces.
- Ilmaa: Make working with vendors easier.
- Reilly: Having things that people can rent out and use at their events to make it more exciting.

Chair Report

- Joey: Five positions are currently available. Deadline is in two days. Election committee is still needed. If you're applying, you cannot be on the committee.

Vice Chair Report

- None.

Director Report

- Sharon: Here are the plans for the Southeast Patio. We will have lounge seating area and most likely fire pits. Furniture is ordered, waiting for everything to come in. Student center courtyard project is also being done to remodel the student center.
- Joey: We added more seating, electrical outlets, new water features, a storage container structure, and a patio area. Space can be programmable, transformable into a stage. There's also new artwork.
- Reilly: Is there a timeline?
- Sharon: No specific timeline, research is still being done, designs being sketched out.
- Achol: The old student center vibe is great, but it's creepy at night. Can we fix the lighting?
- Joey: Yes, we will have a presentation once things are more finalized. But this area will have enough lighting.
- Achol: What kind of lighting?
- Joey: Market street lights most likely.
- Sharon: The team is working on changing all lights to LED lights as well. The benefit of this project is that the student courtyard can easily adjust to accommodate events.

New Business

- None.

Tech Fee Subsidy

- Sigma Alpha Mu Fraternity
 - Official Criteria Count:
 - Educational? – No.
 - Gathering for more than 3 hours? – Yes. 5-8pm.
 - During off hours – Yes.
 - At original student center? – No.
 - Alumni involved? – No.
 - Open to the public? – No.
 - Open to all UCSD students? - Yes.

- Sought funding from other sources- Yes. (AS)
 - Is it a fundraiser? – Yes.
 - Is it free? – No.
- Motion to approve: Set in motion by Aditya. Seconded by Reilly.
- Amount approved: 137.50.

Member Reports

- Aditya: UCAB PC Later Hours Initiative
 - Aditya: Vendors should be closed later but this issue is not enforceable. Short-term extensions and finals week pop-ups are good strategies to gradually have them close later. People can get food for late-night studying.
 - Achol: What are “pop ups?”
 - Aditya: Extending open hours in PC.
 - Joey: Some vendors are open later during finals week, but students are not being informed. We need a new marketing approach to reach students.
 - Ilmaa: HDH extended certain hours in finals week and there’s good feedback.
 - Sharon: It’s a good idea. The appropriate approach for UCAB is to start with a committee and talk about it from a broader perspective and gather more information. Any process developed would be advanced through administration.
- Achol: Bombay Coast Space
 - Achol: Students asked for a vegetarian place that also provides Halal options. They are not in favor of soul food or fast food since it’s easy to come by. Also, the students were not excited about breakfast food.
 - Celine: Marshall students were not enthusiastic about breakfast food. Indian food is the consensus as it’s diverse.
 - Aditya: Indian food is liked, it isn’t offered anywhere else on campus either.

Old Business

- None.

Open Forum

- Joey: The closing of Perks Coffee was unfortunate. It was a central place in the central part of school on campus. Perks was a great place to hang out and study. Now our coffee options are pretty spread out, limited, and far.

Announcements

- Sharon: Student employee orientation at 5pm tomorrow night.
- Joey: Reminder that the Loft hosts many cool and interesting events that everyone can attend.

Adjournment

Meeting was adjourned at 3:25pm by Joey Mendoza. The next general meeting will be held at 2:00pm on October 22, 2019 in the Warren College Room.