

**University Centers Advisory Board
Meeting Minutes, November 14, 2012
Warren College Room**

Call to Order

Meeting called to order at 3:04pm

In attendance: Albert Trujillo (Chair), Jessica Hsi (Vice Chair), Sharon Van Bruggen (Interim Director), Jason Thornton (Alumni Rep), Allison Khoe (At-Large), Michael Porter (GSA Rep), Michael Yu (GSA Rep), Leonard Bobbitt (Warren Rep), Justine Alonzo (Roosevelt Rep), Daniel Ornelas (At-Large), Baldeep Dhaliwal (AS Rep), Audrey Lee (Sixth Rep)

Absent: Vacant (Revelle Rep), Tristan Britt (Marshall Rep)-EXCUSED, Meryem Kamil (SAAC Rep)-EXCUSED, Emily Marx (Staff Association Rep.) -EXCUSED

Approval of Minutes

- Approved by Leonard Bobbitt
- Seconded by Allison Khoe

Icebreaker

- Most excited to eat on Thanksgiving

Public Input

Name, Affiliation

- None.

Roll Call

- Sheet being sent around

Chair Report, *Albert Trujillo*

- Space 1605 Selection
 - Lounge concept next to Sunshine Market. Fri-11AM in Warren College Room Meeting.
- AS Meeting for UCEN Budget
 - Set-up Fees and Potential for referendum discussed at this meeting.
 - Would not be smart to go through with this fee at such a late point in the year. Potential to begin fee in Fall Quarter next year. Good feedback for potential referendum.
 - Straw Poll at Muir College Council-\$13 with CPI was most favorable regarding a potential referendum

Vice-Chair Report, *Jessica Hsi*

- Retreat

- Doodle to be sent out again regarding most popular option. Jan 13, Sunday from 9-12 currently most popular for Doodle.

Interim Director Report, Sharon VanBruggen

- Survey Update-Preliminary Results
 - Principal member of Student Org Survey going out this week with questions specifically on fees and spaces.
- Budget Projections
 - Budget projections to be shown to see what is sustainable for future. See website ucenbudget.ucsd.edu

New Business

- Tech Fee Balance: \$6,712.50

Old Business

- Equipment Set-Up/Usage Fee Vote
 - Go forward as-is in Winter Quarter: 0
 - Do not go through at all: 0
 - Budget Committee Would Reconsider This: 9
 - Abstentions: 1
- **Overall vote: 0-0-9-1**
 - Speaker's List
 - Porter: Fees have to increase somehow, or else cuts will happen
 - Baldeep: Passes deficit on to A.S.
 - Hsi: Main Concerns: Why was this fee passed? AND How to respond to poor timing since college council budgets already planned?
 - Bobbitt: Majority of students will use University Centers in some way and A.S. does not have the funds for this.
 - Porter: How would increase in fees interact with potential referendum?
 - Fees could be pulled back if potential referendum passes. Much easier to pull back than staffing or service cuts.
 - Porter: New fee is Usage Fee much like airline baggage fee.
 - Bobbitt: Passing this fee cuts student programming or taking out of other budgets. A.S Council highly negative on fee, and fee should have consultation from Council if passed next year. UCAB should not force fee on to A.S.
 - Trujillo: Bad time to implement fee because condemnation by college councils and A.S. Council. Timing may discourage potential UCEN referendum from passing due to Council disapproval of this fee.
 - Bobbitt: Councils need time to prepare for budget.
- Napkin Project/Commercial Advertising
 - UCAB cannot approve because desire to make a contract out of it with profit (previous contract was short-term). UCEN philosophy is generally

no commercial advertisement. Napkin project group does not want to compensate workers restocking napkins and want to advertise competing vendors. No longer want approval for each vendor advertised. Remove 'at-any-cause termination' from current contract.

- Speaker's List
 - Khoe: Justification for no commercial advertising?
 - Institution of higher learning should be about engagement and not commercial advertising. UCEN place for 'students to be students.'
 - Porter: Some universities do take commercial advertising. But on situation of napkin projects should be opposed.
 - Bobbitt: Commercial advertising should be allowed to save money and minimize fees. Opposed to napkin project because does not benefit UCEN.
 - Yu: No intrusive advertising.
 - Trujillo: No benefit to UCEN and not willing to compensate UCEN workers.
 - Khoe: Forcing UCEN vendors to accept their advertising.
 - Bobbitt: Napkin Group does not benefit UCEN, must act as partners.
 - Trujillo: How to channel UCAB concerns to Admin regarding Napkin Project contract?
- Straw Poll
 - Allow commercial advertising in UCEN: 10
 - UCEN should remain free of advertising: 0
- Level 4. Conf Room
 - Triton Conference Room: 1
 - Governance Chambers: 6
 - Wait for more input: 0
 - Abstentions: 3

Member Reports

Announcements

Open Forum

- How to decide what retail concepts to go forward with?
 - Student response in surveys
 - Impact on other vendors
 - Campus Retail Committee must approve of concept who look in to location, impact on other vendors
- Albert and Jessica will continue meeting with councils
- Contacting UCAB members for 2-on-1 orientation sessions

Roll Call

- All still present

Adjournment

- Meeting adjourned at 3:52pm