

UCAB Meeting Minutes
Week 7
November 14, 2017

- I. Call to Order**
 - A. 2:18 p.m.
 - B. Members present: Ashley Awe, Hector Estrada, Eric Ramirez, Typer Price, Gary Le, Emily Trask, Nick Laub, Sharon Van Bruggen, Katya Avendano
- II. Public Input**
- III. Approval of Minutes**
- IV. Special Presentation**
- V. Chair Report**
 - A. Retreat
 - 1. This weekend and this time I will send out the Excel sheet
 - B. Retail Council Update
 - 1. Met last Thursday or Friday and have updates
 - 2. Social sciences has requested a coffee cart under the stairs but person who owned it before doesn't want to invest in the space
 - 3. Target came out and met with retail council and I'm curious about how you would feel about moving the Bookstore and replacing it with Target just on the second floor
 - C. ACUI March 21st-24th
 - D. RFP Meeting January
 - 1. Met last wednesday and went through proposals and have finalists
 - 2. Meeting in January so be looking out for that
 - E. Speakers List Opened
 - 1. Gary: How big is the space on the bookstore on the second floor because I think it's too small and it doesn't make sense
 - a) It would seem odd if the bookstore is far away from students while target is central
 - (1) 20,000 sq ft and target is about that size
 - (2) Triton Pavilion (TP) is where the current bus stop is so not Torrey Pines
 - 2. Eric: Only the second floor and why not both?
 - a) Haven't started building TP so they'd move some parts to the first floor for right now like merch and books and Target would be on the second floor and once TP is built it will be all moved over
 - 3. Emily: What do people think about having Target in the middle of a student union?
 - a) Eric: Not the best thing but I don't think it fits in PC or TP because TP is a gateway to campus and then there's target and I think it would fit best in Living and Learning Community (LLC), but there is definitely a need for it

4. Ashley: Bookstore is not part of PC but students think that because it's connected
5. Gary: Would they share the loading dock on PC? (especially with high volume traffic)
 - a) It is a concern if they need access to the loading dock and UCEN has not been consulted on the logistics of this
6. Gary: Logistically having access to a main road would be easier and I think there's a loading dock around there somewhere and I think it would be easier to be closer to the bus stop
7. Katya: Bookstore is close to PC so to move it wouldn't be convenient to students and Target would be better at TP because it's new and wouldn't change old PC
8. Hector: Agree that it's an awkward place to put it but is it normal for Target to be there?
 - a) Target has 5-6 big retail stores on various campuses so it's normal
9. Nick: Did we go after Target or did they come after us? Can we have them change the name so that it's something like Target Triton so that it's catered towards us?
 - a) Ashley: Both and the conversation started before I was the chair. Reason it's not in TP or LLC is because the space is too small
 - (1) Both as in UCEN didn't pursue them but it was more mutual and it wasn't UCEN specifically
10. Eric: It doesn't feel like Amazon is invading so it could be the same with Target and it would be cool to have a partnership with the bookstore in sharing the space and it wouldn't feel like a replacement but rather like augmenting the bookstore and it could be combined with Triton branding, also UCB and USC have targets on campus
11. Sharon: Be aware that many Targets include a starbucks and a CVS inside so it might not just be a Target but a Starbucks and a CVS drugstore
12. Katia: How late would they be open?
 - a) Haven't discussed hours
 - b) And the pharmacy would help with people who don't have SHIP and not conflict with the one we already have
13. Ashley: Talk to constituents because people on campus seem to want Target but we want to know where we want it to be. Frame it that Target would move into the space instead of replacing the bookstore. A lot of students don't know TP so there's a lot of cards in the air
14. Eric: How would Target impact the bookstore sales? It looks like it sells items that the bookstore sells and it also carries school merchandise
 - a) Representatives on retail council are convinced that they wouldn't be in conflict and that they are two separate entities and I can't speak to what is sold there

- b) In this model if Target moves into the bookstore space and the bookstore in moving into TP then it would look different than it is now. They would focus on triton ware in the Pavilion space but that would be the primary focus

F. Speakers List Closed

VI. Vice Chair Report

VII. Director Report

A. November 28th's meeting will have a guest that oversees campus planning and he will give a detailed presentation on TP and projects that are adjacent to University Centers and you can ask him what becomes of the spaces near by and you can talk directly with him. He's very interested on hearing feedback on topics that we just discussed. There's a lot happening on campus planning and the meeting I had yesterday was about Ridgewalk and how it would go from Main Gym to ERC. Y'all would have gotten a campus notice and I would pay attention to campus notices that have to do with planning because it was an open meeting. They're asking for student feedback for planners and architects. Many of those projects are adjacent to PC or the student center so feedback is important.

B. ACUI

- 1. Let me know if you're interested in going. You can go for 1 day or the weekend and UCEN will pay for that

C. Nap pod proposal

- 1. Wanted to share a presentation from HOHM proposal to test their products. We have done quotes on nap pods and equipment before and the chairs cost upwards of 8-10 thousand dollars so we haven't advanced that project. This group wants to partner with us on their project.
- 2. Nap pod room and it's reserved via application
 - a) Go online and select where you want to take your nap and at what time
 - b) Charge for reserving it
- 3. 45 sq ft and sound proof with a twin bed inside and it has charging ports and controlled lighting and curtains
- 4. They are monitored
- 5. This can be a selling point for our campus
- 6. Really fast and have them up as early as Winter Quarter
- 7. Accessible 10 hours a day
 - a) Have attendant to clean the pod and change the sheets after each use
 - b) Wouldn't want to have overnight because we have campus policies about that
 - c) Be here during peak hours into early evening
 - d) Geisel and PC location
 - (1) Don't have control of geisel

8. For 30 min it's \$7 and one hour is \$13.75 and the price goes up from there
9. Want to keep them for napping so 30 minutes to an hour and a half and not longer
10. Attendant for check in and how to get in the space and how to use the app
11. Company providing them free of charge for a 6 month period and we have the option to extend it longer
12. They're also providing marketing cards to promote this so that will generate the consumer base
13. I want your feedback because UCAB has expressed interest in napping rooms
14. Speakers List Opened
 - a) Gary: I like the proposal but I have issues with the price points because it's very pricey and I'm wondering if it would be a revenue more than a cost
 - b) Eric: Expensive for a nap and there are places that aren't comfortable but are free. My friend looks at it in meals so a one hour nap is potentially two meals. Seems like a good idea and a streamlined solution to a problem but it's just the price
 - c) Nick: Where would they go and how much space would they take up?
 - (1) Suggestion of space between ballroom east before the tunnel of ballroom west
 - (2) Each pod is 45 sq ft so we think we can fit 4 of them there
 - d) Eric: Can they be outdoors?
 - (1) I'll verify that but our assumption is that it can only be indoors but we will ask
 - e) Gary: They are single use?
 - (1) Yes and it's listed in the staffing of it so it's only for single users and not used for other purposes
 - f) Nick: Do they have package deals that would bring down the price?
 - (1) I don't know and the presentation didn't address it
 - g) Katya: Who would monitor it? Would we monitor it or would the company hire them?
 - (1) They provide the staffing for it and that's reflected in the rates and they would do the initial marketing for it but we would put it on our various channels as well
 - h) Katya: What if we hire them instead and use work study instead of having these rates?
 - (1) This model allows us to skip the investment in the project and the management so if we wanted to purchase pods

that would have to be a budget discussion if we could purchase them

- i) Gary: What do you think the numbers are for the interest in these things?
 - (1) Never taken a survey and don't have other napping pods on campus
 - (2) They're doing their own test to find out what they can do and that's why they want a 6 month trial
- j) Gary: Thinking about it, I think it's a good idea to give it a shot because it doesn't cost us anything to set up and it would give both parties information about if students want napping pods and it's a good step forward
 - (1) Katya: I agree with what he said
- k) Ashley: Just remember that it's free for a 6th month trial and that we wouldn't take a percentage of the sales

15. Speakers List Closed

VIII. New Business

A. Santorini and TapEx

1. Speakers List Opened

- a) Nick: From what Alex sent me about his feedback are Pros: TapEx open late and they work fast and Cons: quality needs to be better and not authentic. Someone suggested getting a better boba shop. No negative comments for Santorini and it's the type of food not a lot of people have access to and the employees are nice
- b) Tyler: Like the idea of having a boba place but not necessarily TapEx and like the idea of keeping Santorini because they have breakfast and like the idea of having calorie content somehow incorporated into the contract so we have the option to see the calorie content of the items at that restaurant
- c) Nick: TapEx don't want it and just want a boba place. Santorini's food is good and a niche market and something we should keep
- d) Eric: Listening to people and they don't want there boba to be taken away (for the time the space would be vacant) and they don't feel like it's urgent to replace it. They'll go to Tapex but know there's better boba out there
- e) Ashley: Want lots of feedback when renewing or not renewing a lease and at some point we will vote

2. Speakers List Closed

IX. Old Business

X. Member Reports

A. Nick: When are we thinking about changing the arcade space?

- 1. Whenever we have a concept of what to do with the space

- B. Sharon: For the question if wifi can be improved: Yes, people will be on campus on December 18th to improve the wifi

XI. Open Forum

- A. Ashley: Anyone have any additional ideas for the survey?
- B. Eric: Can we table in PC during rush hours about what UCAB is doing?
 - 1. UCAB has tabled in the last few years and we can talk to marketing about doing something and I have been talking to marketing about getting a UCAB logo

XII. Announcements

- A. Sharon: Last week I had a signup sheet for the TP project and many people signed up and if you're interested and didn't sign up let me know
- B. Eric: Is this open to all students?
 - 1. Yes but I don't have access to everyone
 - 2. If you want to pass this along and give me names that's fine
- C. Ashley: If you are not on the sign in sheet then put your name on there

XIII. Adjournment

- A. 2:56 p.m.